



News Release

FOR IMMEDIATE RELEASE
August 23, 2006

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ID•INFO EXPO 2006 Virtual Media Center

This document contains links to MP3 audio files, JPG photo files and power point presentations. All files can be downloaded off the server from the links.

Please contact Cindy Zimmerman at 573-353-6118 if you experience any problems or would like audio files sent by email or in a different format.

Update Day Two

1. U.S. Secretary of Agriculture Mike Johanns

Remarks 33:00 [NIAA Johanns Remarks](#)
([NIAA Johanns.jpg](#))

Secretary Johanns addresses the ID INFO EXPO 2006 on August 23 in Kansas City.

Interview 6:20 [NIAA Johanns Interview](#)
([NIAA Johanns Trade.jpg](#))

Secretary Johanns meets with exhibitors at the ID INFO EXPO 2006 trade show.

2. NIAA Press Conference

Press conference with NIAA Board Chairman Scott Stuart, NIAA ID Committee Chairman Dr. Robert Fourdraine, ID INFO Expo Co-chair Glenn Fischer. *Stuart is also CEO of National Livestock*

Producers

Association, Fourdraine is with the Wisconsin Livestock Identification Consortium, and Fischer is Senior Vice President of ALLFLEX USA.

Time 17:00 [NIAA Board Members](#)
([NIAA Press Conference.jpg](#))

Left to right: ID INFO Expo Co-chair Glenn Fischer, NIAA Board Chairman Scott Stuart, NIAA ID Committee Chairman Dr. Robert Fourdraine

Written remarks:

([Stuart Statement.doc](#))

[\(Fourdraine Statement.doc\)](#)

[\(Fischer Statement.doc\)](#)

3. Dr. John Clifford, USDA, APHIS, Veterinary Services, Chief Veterinary Officer

Interview 7:13 [NIAA Clifford](#)

[\(NIAA Clifford.jpg\)](#)

Dr. John Clifford addresses the ID INFO EXPO 2006 on August 23 in Kansas City.

[\(NIAA Clifford.ppt\)](#)

3. Mr. Orlando (Rich) Baca, USDA, APHIS, VS, CEAH, on Animal Trace Processing System

Interview 7:13 [NIAA Baca](#)

[\(NIAA Baca.jpg\)](#)

Dr. John Clifford addresses the ID INFO EXPO 2006 on August 23 in Kansas City.

[\(NIAA Baca.ppt\)](#)

4. Mr. Neil Hammerschmidt, USDA, APHIS, Veterinary Services, on Animal Identification System

Interview 4:41 [NIAA Hammerschmidt](#)

[\(NIAA Hammerschmidt.jpg\)](#)

Neil Hammerschmidt addresses the ID INFO EXPO 2006 on August 23 in Kansas City.

[\(NIAA Hammerschmidt.ppt\)](#)

ID•INFO EXPO is an event held annually by the National Institute for Animal Agriculture (NIAA) and has become one of the premier meetings on animal identification. TRI-MERIT™, a single-source animal tracking and verification program powered by Global Animal Management, Inc. (GAM) is sponsoring the pressroom at the event.

The ID•INFO EXPO concludes on Thursday August 24. Our final report tomorrow will feature a number of other presenters from both Wednesday and Thursday.

CONTACT INFORMATION

The Media Center is in the Penn Valley Room of the Westin Crown Center in Kansas City. It will be open from 4:00 p.m. Monday-Noon on Thursday.

The phone number there is 816-843-4828.

Cell phone numbers for NIAA Staff in KC are:

Gale Johnson, 540-660-1849

Cora Newsom, 812-661-2399

David Brown, 270-991-7125

ZimmComm New Media contact is:
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