



## News Release

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### **NIAA ID•INFO Workshop to Include Presentations by USDA Under Secretary Knight**

BOWLING GREEN, KY—The Honorable Bruce Knight, Under Secretary of Marketing and Regulatory Services, USDA, will deliver the keynote address at the National Institute for Animal Agriculture's ID•INFO Workshop on Thursday, April 3, in Indianapolis, Ind.

"We in animal agriculture are indeed fortunate to have Under Secretary Knight at this workshop," states Glenn Fischer, chair of the ID•INFO Workshop. "In addition to delivering the keynote address, Under Secretary Knight will review Country of Origin Labeling regulations and will share his thoughts regarding the implementation of COOL.

"He will also explain how COOL regulation will intersect in a positive fashion with the principles and voluntary implementation of the NAIS (National Animal Identification System) Business Plan."

The one-day ID•INFO Workshop will be a full day focused on the state of NAIS program and market drivers for continued adoption. During the morning, workshop participants will listen to Under Secretary Knight and also focus on the NAIS Business Plan—from a state perspective, an industry perspective and an information systems perspective. The afternoon will be devoted to four key NAIS discussion forums: 1) How can livestock services providers (i.e. veterinarians, ear tag companies, etc.) successfully implement the NAIS Business Plan Standards? 2) What challenges and opportunities are present with integration of NAIS Standards into state and state-federal cooperative animal health programs? 3) Is there common ground between the NAIS and COOL that can be leveraged for successful implementation of national disease traceability? 4) Are the Key Outcomes and the timelines in the NAIS Business Plan practical and achievable in the current animal agriculture industry? At the culmination of the Workshop, a comprehensive paper of recommendations will be forwarded to USDA representing the input of all attendees.

Registration for Thursday's one-day ID•INFO Workshop is \$150/person or \$425/person for the entire meeting, April 1-3, which includes the ID•INFO Workshop. Individuals may register at the NIAA website, [www.animalagriculture.org](http://www.animalagriculture.org), or by calling NIAA at (270) 782-9798.

The National Institute for Animal Agriculture (NIAA) mission is to provide forums for building consensus and advancing solutions for animal agriculture and to provide continuing education and communication linkages to animal agriculture professionals. NIAA is dedicated to programs that work towards the eradication of diseases that pose risk to the health of animals, wildlife and humans; promote a safe and wholesome food supply for our nation and abroad; and promote best practices in environmental stewardship, animal health and well-being. NIAA members represent

producers, veterinarians, scientists, state and federal officials, and business executives. More information is available at [www.animalagriculture.org](http://www.animalagriculture.org).

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