

News & Information for Animal Agriculture

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One Health Center Stage at NIAA's Annual Meeting

The six speakers at the National Institute for Animal Agriculture's annual meeting's Opening General Session, "One Health: Implications for Animal Agriculture," delivered three take-home messages to those involved in animal agriculture.

The first clear and strong message was that the concept of One Health is not new to animal agriculture since animal agriculture—from producers to government—has been long involved in animal health and public health. The second take-home message was that the One Health concept, as developed and presented by the American Veterinary Medical Association and the American Medical Association, may not be easy to grasp initially, but it is worth understanding and deserves the attention of those involved in animal agriculture. And the third and final message was that One Health will involve building trust and will require extensive communication among all involved entities—and animal agriculture must be a part of that communication.

Each of the six speakers at NIAA's Opening General Session covered a different aspect of One Health.

Dr. Corrie Brown, University of Georgia, College of Veterinary Medicine, covered One Health as it relates to the global food basket. Dr. Brown stressed that animal agriculture is globalizing since more people are including meat in their diet as middle class grows in developing countries. For example, per capita meat consumption in China has moved from 16 kg in 1983 to 43 kg in 1997 and is predicted to hit 73 kg by 2020. She also noted that "global express is helping the world and U.S. agriculture" and that "international animal health is a public good."

Dr. Roger Mahr, Chief Executive Officer of One Health Consortium, provided an historical picture of the One Health Concept. Maher explained that the concept's roots trace to the first school of veterinary medicine in 1761, and Sir William Osler, a Canadian physician and the father of one medicine, stated as far back as the 1800s that veterinary medicine and human medicine complimented one another.

"But animal health and human health are at a crossroads. . . and today's integrated challenges call for creative solutions and collaboration," Dr. Mahr stated. He added that the One Health Commission chartered June 29, 2009, is finalizing its plan and that plan includes creating a Center for One Health.

"One Health will transform how animal, human and ecosystems work together," he summarized.

In addressing the "Past, Present and Future Veterinary Services' Role in One Health," Dr. John Clifford, USDA, Chief Veterinarian, emphasized that the primary mission of Veterinary Services is animal health.

Noting that Veterinary Services is not a Lone Ranger and often collaborates with partners, including the Center for Disease Control, Dr. Clifford said he doesn't want any gaps filled with more regulations and would prefer that government animal health divisions not get swallowed up by food safety divisions. He also acknowledged that a different approach to animal health may be required in the future.

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The official newsletter of the National Institute for Animal Agriculture. The National Institute for Animal Agriculture (NIAA) is a non-profit, membership-driven organization that unites and advances animal agriculture—the beef, dairy, equine, goat, poultry, sheep and swine industries. NIAA is dedicated to programs that work towards the eradication of diseases that pose risk to the health of animals, wildlife and humans; promote a safe and wholesome food supply for our national and abroad; and promote best practices in environmental stewardship, animal health and well-being. NIAA members include farmers, ranchers, veterinarians, scientists, state and federal officials and business leaders.

Animal Agriculture Must Unite and Connect to the Consumer

Guest Editorial by Dr. Robert Fourdraine, NIAA Chairman

Spring has sprung, and, for many parts of the country, we are off to a good start in 2010. Corn planting is ahead of schedule, livestock prices are up and in general the economy is starting to see some life again.

Having been at many livestock producer meetings in Wisconsin, I am seeing a greater sense of optimism this year than in the past year. While most producers seem to be comfortable making adjustments to the production aspects of the livestock and poultry industry, many are frustrated to see how animal agriculture is being portrayed these days and they are voicing that something has to be done to stimey the barrage of misconceptions and the resulting negative press.

At local producer meetings, I am now seeing livestock owners having discussions on what they can do to educate consumers about what animal agriculture is really like. We see breakfast on the farm programs, open house events to media and even producers and animal agriculture advocates placing videos on social media such as facebook, writing blogs or twittering with positive messages.

Many individuals within animal agriculture contend, however, that the situation is an uphill battle, and almost all agree that more needs to be done.

We are dealing with a public perception issue because most consumers no longer know where their food comes from and how it finds its way to the consumer. Frankly when kids think chocolate milk comes from brown cows, or cows fed cocoa, we have a lot of educating to do.

Nonetheless, U.S. agriculture has done an outstanding job creating

products consumers want. Consumers can pretty much get anything they want these days: conventionally produced, locally produced, natural, organic, grassfed, grainfed, process certified, etc. You name it, and it's probably available on the grocery store shelves.

So where am I going with this?

There are those who would prefer a lifestyle that omits animal agriculture from the food supply. That said, I cannot believe the average consumer would want to see a diet free of meat, eggs, dairy, etc.

If you aren't sure, ask your family to do the following exercise when sitting at the breakfast table: Ask everyone to remove every item on the table that originated from animals and set it elsewhere.

When I posed this challenge to my wife and kids a couple weekends ago, the table became pretty empty. The bacon and scrambled eggs were gone. The butter and the chocolate milk were removed. We were basically left with some toast and jelly. Needless to say the kids weren't very happy if they were only allowed to eat what was left on the table. Now is time we must reconnect with the consumer.

As NIAA members, we are active professionals in agriculture and many of us have livestock or poultry at home or have family members or friends who raise livestock or poultry. Each of us can speak firsthand and passionately about how livestock and poultry are raised and where the food comes from.

The bottomline: We are very comfortable talking about the production side of agriculture and the science behind it. As prices for livestock and poultry are rebounding, we need to be careful we don't fall back into our comfort zone and



*Dr. Robert Fourdraine
Wisconsin Livestock Identification
Consortium*

focus on the production aspect.

Now is the time we get together and reconnect the consumer with agriculture. We have a lot of work to do. However, with the know-how and passion of the NIAA membership, inroads can be made.



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Opening General Session

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Jay Ellenberger, Office of Pesticide Program, U.S. Environmental Protection Agency, talked about the third side of the One Health triangle: the environment. The government official reminded attendees that the EPA's mission aligns with One Health and that environmental protection encompasses human and animal health.

"Environmental health fits in with One Health, and EPA's mission and responsibilities focus on this connection," Ellenberger states. "Decisions must be made using the best science, transparency and collaboration."

Dr. Harry Snelson, director of communications for the American Association of Swine Veterinarians, took a middle-of-the-road approach and delivered a livestock industry perspective of One Health.

Pointing out that veterinarians learn about the human-animal interface from Day One since it is a part of their daily professional lives, Dr. Snelson underscored that One Health is a new concept to public health. He explained that human health, unlike animal health, tends to be disease treatment centered rather than prevention oriented. He also noted that the public lacks an understanding of animal issues and



particularly as they relate to modern agriculture.

For One Health to be successful, Dr. Snelson said that several topics need to be addressed. Among those topics are developing an agriculture/ leadership that is without a biased agenda and raising level of awareness among public health regarding animal agriculture disease prevention efforts and conventional animal agriculture.

"Animal ag has been the whipping boy long enough," he interjected. He added that the One Health partnership needs to be defined for all entities and that communication is key.

"We in animal ag need to understand where public health is coming from and vice versa," he concluded.

The Opening General Session's sixth and final speaker was Dr. Billy Clay with the American Board of Veterinary Toxicology. Dr. Clay shared three legal case studies with human health, animal health and environmental health implications. Each case underscored the vulnerability of animal agriculture

when it comes to the American public and lawsuits. Even though a case may have ended in favor of the animal agriculture client, each case involved time, money and temporarily put animal agriculture in a negative light.

Moderator Annette Whiteford, NIAA board member, didn't mince words as she wrapped up NIAA's Opening General Session: "How engaged animal agriculture is in One Health can impact its future."

The six speakers agreed with this philosophy and urged those involved in animal agriculture to learn more about One Health, including its potential benefits and challenges.

With the exception of Dr. Clifford's presentation, audio of the Open General Session presentations is available online at www.animalagriculture.org.

NIAA Expands Exec Committee

A change in the NIAA bylaws last year has resulted in NIAA's Executive Committee expanding from five to six members.

Comprised of outstanding professionals from agribusiness, animal health management and animal welfare, the Executive Committee meets monthly to direct the operation of NIAA and to ensure the association remains actively engaged in the issues that are important to its diverse membership.

"Expanding the Executive Committee to six gives us a broader representation of the membership on the committee," states NIAA Chairman Dr. Robert Fourdraine.

NIAA's 2010 Executive Committee includes Dr. Fourdraine, Chair; Dr. Annette Whiteford, Vice Chair; Glenn Fischer, Treasurer; Dr. Mark Engle, Secretary; and Dr. Tony Forshey and Mike Bumgarner, members at large.

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2010 Award Winners Honored



Dr. Michael Coe, left, and Victor Velez, center, were co-recipients of the President's Award. Presenting the awards was Scott Stuart, managing director of NIAA.



Dr. Leonard Bull, left, was presented the Meritorious Service Award. Presenting the award is Dr. Marvin Beeman, a previous Meritorious Service Award winner.

The President's Award

Dr. Michael Coe, manager of technical services for Global Animal Management, and Victor Velez, California Department of Food and Agriculture, were recipients of NIAA's coveted President's Award.

The President's Award is given to an NIAA committee chairman in recognition of exemplary leadership and dedication to NIAA. Michael and Victor co-chair NIAA's Animal Identification and Information Systems Committee.

"Michael and Victor have worked tirelessly to ensure NIAA is fully represented in this ever-changing issue area," said Scott Stuart, managing director of NIAA who presented the award. "Professionalism and proactivity are the cornerstones of how they provide leadership to NIAA."

In addition to their committee leadership, Dr. Coe and Velez co-chaired the highly successful 2009 ID INFO EXPO.

Meritorious Service Award

NIAA's highly regarded Meritorious Service Award was presented to Dr. Leonard Bull of New Haven, Vt. Dr. Bull is Emeritus Professor of Animal Science and Poultry Science and Emeritus Associate, Director, Animal and Poultry Waste Management Center, North Carolina State University, and immediate past chairman of NIAA.

NIAA's Meritorious Service Award is given in recognition of leadership, dedication and contributions to the organization and animal agriculture.

"Dr. Bull has been a passionate servant of animal agriculture for more than 40 years," stated Dr. Marvin Beeman, a previous Meritorious Service Award recipient. "They always say the busiest people make the best Board members and contribute significantly across the industry and that holds true with Dr. Bull."

Chairman's Award

Members of NIAA honored its Colorado Springs, Colo., staff by presenting its three key staff members with the organization's Chairman's Award. Honored were Scott Stuart, NIAA's managing director, along with Scharee Atchison and Katie Ambrose.

"Although the Chairman's Award is typically given to a member, this was an unusual year that called for a change of pace. As such, the membership wanted to acknowledge the Colorado Springs staff for their tireless dedication and making the transition of management so seamless and calm," said Dr. Leonard Bull, outgoing NIAA chairman who presented the awards to the three. "NIAA would not be on the solid footing it is without these three individuals."



Committees Bring Forth 2 New, 5 Amended, 11 Reaffirmed Resolutions, Board Says 'Yes' to All

NIAA's five species-based and six issues-based committees devoted a significant part of their meetings to discuss industry concerns and challenges and how to best address them. In the end, the 11 committees gave the NIAA Board of Directors two new resolutions, five amended resolutions and 11 reaffirmed resolutions for consideration.

The following is a synopsis of the resolutions adopted, amended or reaffirmed by the NIAA Board of Directors.

NEW RESOLUTIONS

Animal Identification & Information Systems Committee: Outreach/Education Efforts for the Animal Disease Traceability Framework

BACKGROUND: Since the announcement of the Animal Disease Traceability framework, the United States Department of Agriculture (USDA) and state/industry partners have been working to develop and provide information about the goals, implementation, and overall

Who You Elected to Serve on the Board

NIAA's Board of Directors election resulted in two individuals elected to their first three-year term and three elected to their second term, plus two elected to one-year terms to fill vacated positions.

NIAA's membership elected Jon Caspers, National Pork Producers Council, and Dr. Lanny Pace, Mississippi State University College of Veterinary Medicine, to serve three-year terms on the Board while Dr. Annette Whiteford, California Department of Food and Agriculture; Dr. Cindy Wolf, University of Minnesota College of Veterinary Medicine; and John Lawrence, IDEXX Laboratories Inc., were re-elected to and will serve a second three-year term. Dr. Whiteford was also selected to move into the Board's Vice Chair position.

Richard Ellinghuysen, Producers Livestock Marketing Association, and Stan Mannschreck, National Livestock Producers Association, will fill vacated one-year positions.

direction of this new program. From experience it is understood that considerable education about and promotion of the Animal Disease Traceability system, will be required to avoid misinformation. In order to move forward, it is critical to provide accurate, timely, and transparent communication about Animal Disease Traceability rule development and implementation plan.

RESOLUTION: NIAA strongly supports the USDA/Animal and Plant Health Inspection Service/Veterinary Services planned efforts to gather stakeholder information, provide outreach programs and educational materials for the Animal Disease Traceability framework. NIAA encourages a proactive approach, including leveraging outreach funds in cooperation with industry organizational partners and state animal health authorities to promote benefits of the enhanced Animal Disease Traceability system to stakeholders and to address public misconceptions.

Equine Committee: Equine Piroplasmosis Testing for Importation into Canada

BACKGROUND: In 2005, USDA-APHIS-VS adopted the cELISA test as the official EP test for importation into the U.S. Prior to this action, it was well-known that the complement fixation test (CFT) produced false negatives on chronically infected equids for Equine Piroplasmosis.

RESOLUTION: The NIAA Equine Committee strongly urges that USDA-APHIS-VS-NCIE enter into discussions with Canada regarding official importation testing for Equine Piroplasmosis. The Committee urges Canada to adopt the cELISA as the official importation test for EP.

AMENDED RESOLUTIONS

Animal Care Committee: Equine Transportation and Processing

RESOLUTION: NIAA endorses the American Association of Equine Practitioners' policy regarding equine transportation and processing, which reads as follows: "The AAEP advocates the humane treatment of all horses and believes the equine industry and horse owners have a responsibility to provide humane care throughout the life of the horse. However, a small percentage of horses are ultimately unwanted because they are no longer serviceable, are infirm, dangerous, or their owners are no longer able to care for them.

The AAEP recognizes that the processing of unwanted horses is currently a necessary aspect of the equine industry, and provides a humane alternative to allowing the horse to continue a life of discomfort and pain, and possibly inadequate care or abandonment. The AAEP encourages, fosters and provides education regarding responsible ownership and management that will reduce the number of unwanted horses. In addition, the AAEP supports and commends the efforts of equine retirement facilities and adoption groups.

Regarding the care of horses destined for processing, the AAEP's position is that these horses should be: Treated humanely and with dignity; Transported to the processing facility according to the guidelines approved by the United States Department of Agriculture in 2002; Euthanized in a humane manner in accordance with the guidelines established by the American Veterinary Medical Association. [AVMA Guidelines on Euthanasia]

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Approved Resolution Action

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In addition, the AAEP recognizes that the human consumption of horsemeat is a cultural and personal issue and does not fall within the purview of the association, whose mission is the care of the health and welfare of the horse throughout its life."

Animal Health Emergency Management Committee: National Business Continuity Strategy

RESOLUTION: NIAA will facilitate the collaborative development of a national business continuity strategy (operational plan) for all of animal agriculture and encourage the formation of consistent business continuity plans for individual species organizations. NIAA will promote the development and distribution of educational materials to producers and allied industries to increase awareness of the potential implications of an animal health emergency and to encourage producers to participate in preparedness, response and recovery planning.

NIAA will also facilitate, through the envisioned council process, collaborative efforts among industry leaders and representatives to enact federal and state legislative and regulatory support which will enable effective continuity of business planning implementation. NIAA will also cooperate with the U.S. Animal Health Association and other state emergency management coalitions to effectively implement a national continuity of business strategy (operational plan) which coordinates, integrates and engages both the public and private sectors as outlined in Homeland Security Presidential Directive #9.

Cattle Committee: Johne's Disease Uniform Programs Standards

RESOLUTION: NIAA supports the United States Department of Agriculture Uniform Program Standards for the Voluntary Bovine Johne's Disease Control Program and recognizes the contributions of the National Johne's Working Group, a sub-committee of the United States Animal Health Association Johne's Committee, in developing the various program elements, procedures and infrastructure necessary to support implementation of

the Uniform Program Standards.

NIAA encourages each state to implement a voluntary program of Johne's disease control based on the Uniform Program Standards and encourages producers and veterinarians to implement recommended best management practices to reduce the incidence of Johne's disease in U.S. cattle herds.

NIAA continues to support annual program funding to United States Department of Agriculture/Agricultural Research Service and Johne's Disease Integrated Program.

Emerging Diseases: United States Department of Agriculture / National Institute for Food and Agriculture (USDA/ NIFA) Emerging Disease Appropriation

RESOLUTION: NIAA encourages increased funding for emerging diseases and urges NIFA to maintain flexibility in the use of funding for emerging animal diseases and prioritize those needs as identified by USDA and stakeholders. For NIFA, this should include a mechanism for emergency urgent short-term projects (including cooperative studies) that may be needed to answer questions of an urgent nature in addition to the current five-year project plans. NIAA opposes budget cuts in 1433 formula funds. Furthermore, NIAA joins other animal health stakeholders in proposing increases in 1433 formula funds.

Sheep & Goat Committee: Official Sheep and Goat Identification

RESOLUTION: NIAA supports the continued use of an ear tag containing the U.S. shield and a larger font non-repeating individual animal number that consists of

up to 6 digits for sheep and goat tags.

REAFFIRMED RESOLUTIONS

1. Animal Health International Trade Committee: National Animal Health Reporting System (NAHRS)

2. Animal Health International Trade Committee: Addressing the Impact of Emerging Diseases in International Trade

3. Animal Production Food Safety & Security Committee: Farm-to-Fork Food Safety

4. Animal Production Food Safety & Security Committee: Direct Funding for Food System Emergency Preparedness

5. Cattle Committee: Recommended Actions Needed to Eliminate Brucellosis in the Greater Yellowstone Area (GYA)

6. Cattle Committee: Brucellosis Elimination in Greater Yellowstone Area (GYA)

7. Cattle Committee: Use of Bovine Blood

8. Emerging Diseases Committee: Federal Funding for Oral Rabies Vaccination Programs for Wildlife

9. Emerging Diseases Committee: Veterinary Education and Accreditation

10. Emerging Diseases Committee: Funding for Biosafety Level 3 (BSL3) and BSL3 Ag Infrastructure at State Veterinary Diagnostic Laboratories

11. Emerging Diseases Committee: Support for Fever Tick Eradication Program

To read the background of each resolution and each resolution in full—new, amended or reaffirmed, please go to www.animalagriculture.org and click on "About NIAA" in the black bar, then click on "Resolutions."

Welcome to Our Newest NIAA Members

UC Davis/CA Animal Health & Food Safety

Maryland Dept. of Agriculture

Bull Mountain Enterprises Inc.

National Association of State Departments of Agriculture

Federation of Animal Science Societies

Numerous Committee Presentations Online

If you want to listen to a presentation delivered at a committee meeting during NIAA's annual meeting, you're in luck. Numerous audio presentations are available online at www.animalagriculture.org. Just click on the "View Proceedings of the 2010 NIAA Annual Meeting."

Committee meeting audio presentations for your listening pleasure include. . .

Animal Care Committee: "Ballot Initiatives: The Ohio Experience," Mike Bumgarner, Ohio Farm Bureau Federation; "Welfare: The Husbandry-Health Link: The Swine Perspective," Dr. James McKean, Iowa State University Veterinary Diagnostics and Production Animal Management; "Welfare: The Husbandry-Health Link: A Microbiologist's Perspective," Dr. Robin Anderson, USDA/ARS; "Welfare: The Husbandry-Health Link: The Poultry Perspective," Dr. Pat Wakenell, Purdue University; and "Welfare: The Husbandry-Health Link: The Cattle Perspective," Dr. Ann Wilkinson, Pfizer Animal Health.

Cattle Committee: "I've Never Seen a Cow with a Rash! What are Beef Measles?," Dr. Jared Taylor, Assistant Professor, Oklahoma State University; "Facts, Myths and Follies Regarding Agriculture's Role in Antimicrobial Resistance," Dr. Jared Taylor; "A Dairy Producer's Concerns About Human Tuberculosis," Steve Maddox, California dairyman; "Working Together to Battle Tuberculosis in Humans and Cattle," Ben Sun, California Department of Public Health.

Animal Health & International Trade Committee (Joint Session with Animal

Production Food Safety & Security Committee): "Food Safety Issues for Salmonella in Pork," Dr. Liz Wagstrom, National Pork Board; "Food Safety Issues for Salmonella in Eggs and Egg Products," Dr. Patricia Curtis, Auburn University; "Systems-Based Approach to Assessing and Protecting Food and Agriculture," Kate Leese Burgers, James Lee Witt Associates; "FDA Regulatory Activities Associated with Salmonella in Foods," Dr. Gerardo Ramirez, Center for Food Safety and Applied Nutrition, Office of Food Safety; "International Trade Limitations Caused by Salmonella Status in the U.S.," Jon Caspers, U.S. Meat Export Federation.

Equine Committee: "Update on Contagious Equine Metritis," Dr. Peter Timoney, University of Kentucky; and "Unwanted Horse Coalition Update," Dr. Tom Lenz, Unwanted Horse Coalition.

Animal Identification & Information Systems Committee: "The Critical Traceability Needs for the Future Tuberculosis and Brucellosis Programs: What Happens when Today's Tools Go Away?" Dr. Richard Breitmeyer, California Department of Food and Agriculture; and "One Health: A Multi-species Perspective from an Animal Disease and Food Safety Laboratory," Dr. Anette Rink, Nevada Department of Agriculture.

Emerging Diseases Committee (Joint Session with Poultry Committee): "Avian Influenza Update," Dr. Patricia Wakenell, Purdue University; "H1N1 and Comprehensive and Integrated Swine Surveillance," Dr. Liz Wagstrom, National Pork Board; and "Update from the National Veterinary Services Laboratory," Dr. Tom Bunn, National Veterinary Services Laboratory.

New Booklet Addresses Cost of Johne's Disease to Dairy Producers

Within the dairy industry, Johne's disease isn't a "it could never happen to my herd" event. After all, National Animal Health Monitoring Systems research shows that slightly

more than two out of three U.S. dairy operations have Johne's disease. The big question then becomes "Once the bacterium known to cause Johne's disease—*Mycobacterium avium paratuberculosis*—invades my herd and my cows are clinically affected, what is it costing my bottom line?"

A new 12-page booklet developed by the National Johne's Education Initiative shares facts about Johne's disease, explains the "iceberg phenomenon" and provides three ways to calculate the potential cost of Johne's disease within a dairy herd. The booklet is free to dairy producers, veterinarians and others within the dairy industry.

"We are excited to have a booklet that addresses the economics aspect of Johne's disease on a producer level," states Dr. Beth Patton, chairman of U.S. Animal Health Association's Johne's Disease Committee. "One chart even allows a producer to plug in his or her numbers so an on-farm estimate can be calculated in regards to clinically affected cows."

Dr. Michael Carter, National Johne's Disease Control Program Coordinator, National Center for Animal Health Programs, USDA-APHIS-VS, acknowledges IDEXX Laboratories for stepping up to the plate and underwriting the booklet.

To learn more about Johne's disease or to obtain your free copy of the new Johne's disease booklet focused on the economics of Johne's disease in dairy herds, go to www.johnesdisease.org or call NIAA at (719) 538-8843.



Members in the News

New Johne's Disease Milk Testing Product Available

IDEXX Production Animal Services has released IDEXX® M. pt. Antibody Test Kit, a new Johne's disease test that detects antibodies for *Mycobacterium paratuberculosis* (M. pt.) in milk, serum and plasma samples.

"This USDA-licensed enzyme-linked immunosorbent assay (ELISA) is designed to help dairy and cattle producers manage the impact of *Mycobacterium paratuberculosis*, also known as Johne's disease," states Nevena Djuranovic, Regional Marketing Manager at IDEXX. "The test is highly sensitive and will minimize the need for retesting while ensuring quick turnaround time for producers."

Djuranovic adds that, because the test can be run on milk, dairy producers can eliminate the cost of sample collection by requesting *Mycobacterium paratuberculosis* testing on milk samples that are already routinely evaluated for milk quality.

Markets Raise \$70,000-plus to Provide Steak Dinners to U.S. Troops

You can feed a lot of steak dinners to U.S. military personnel for \$71,000. That's approximately how much has been raised at Livestock Marketing Association member markets for the All American Beef Battalion (AABB). The AABB's agenda is feeding military personnel

about to deploy overseas or those who have returned.

"I've lost count of how many (steak) feeds we've had, but I do know we've served a little over 30,000 servicemen and women, along with their families and dependents since the AABB was founded in 2007," AABB founder Bill Broadie said. "And that's at locations all across the country."

Temple Grandin on Time's 'Most Influential' List

Long-time animal welfare advocate Dr. Temple Grandin has been ranked No. 32 on Time magazine's list of the world's 100 most influential people. The magazine annually publishes its "Time 100" list based on a reader poll. Grandin, with 13,000 votes, ranked higher than First Lady Michelle Obama and former vice presidential candidate Sarah Palin. Time categorizes the candidates on the poll as "leaders, artists, innovators and icons."

Grandin is an associate professor of animal science at Colorado State University and president of Grandin Livestock Handling Systems, Inc.

Texas A&M Honors Dr. McGrann

Dr. Jim McGrann was recently recognized for his years of commitment and service to Agricultural Economics by being inducted into the Tyrus R. Timm Honor Registry at Texas A&M University.

Dr. John P. Nichols, department head said, "We are extremely proud of Dr.

McGrann's accomplishments throughout his career. Jim left a legacy upon retiring in 2004. He set a high standard for farm and ranch Extension programming. Most importantly, he was an innovator in developing analytical tools and decision aids for farmers and ranchers."

NOTE: NIAA welcomes news about promotions with a member company/organization, individuals honored by a member company/organization, the launching of new products and such. Please send information to NIAA's Director of Communications, Teres Lambert, at tlambert@animalagriculture.org



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A tabletop exercise, "Emphasizing Business Continuity in an Animal Health Emergency," proved extremely popular among those attending the joint committee meeting of the Animal Health Emergency Management Committee and the Swine Committee during NIAA's Annual Meeting. The exercise—which captured the main points on how continuity of operations can occur during an foreign animal disease and the ramifications if it does not—was team presented by Bruce Spence, second from right, and Cleo Spence, both with the National Pork Board.



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