

Bovine Committee

Tuesday, March 27, 2012

Colorado Ballroom D — Ballroom Level

10:00 a.m. – 12:00 p.m.



As of March 13, 2012

****Denver will be on Mountain Daylight Time. All times listed are MDT.****

- 10:00 a.m. — 10:10 a.m. **Why Feed Efficiency and Genomics are Important to Beef Raisers Now and in the Future**
Tom Brink, CEO, *J&F Oklahoma Holdings, Inc. Five Rivers Cattle Feeding*
- 10:10 a.m. — 10:50 a.m. **Controlling the Cost of Beef Production Through Improving Feed Efficiency with Q&A**
Dr. Rod Hill, *University of Idaho Department of Animal & Veterinary Science*
- 10:50 a.m. — 11:30 a.m. **Practical Application of Genomic Technology with Q&A**
Dan Meihak, Executive Director, *Holstein Association USA, Inc.*
- 11:30 a.m. — 12:00 p.m. **Bovine Committee Business Meeting**

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“Living in a World of Decreasing Resources & Increasing Regulation:
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