



Animal Identification and Herd Management



Complete Individual Animal Tracking from Whom to Tomb

Data Collection and Dissemination to Facilitate Beef Source Verification, Traceability and Market Acceptance

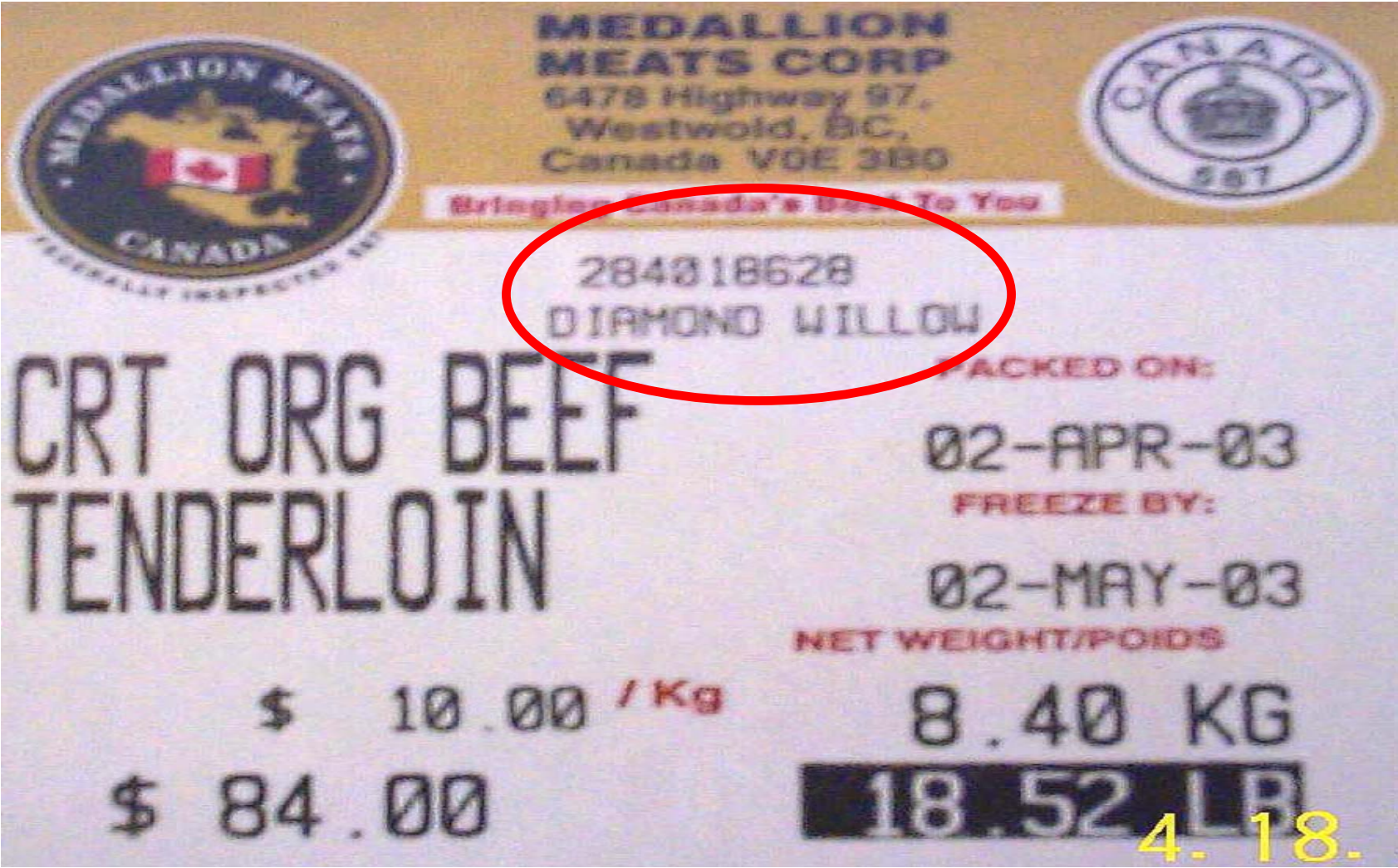


ID Info Expo

Chicago, Illinois

May 2004





Allowing consumers to know exactly what they are eating and where it came from

Animal A8A-E1V Details

[Click here to modify](#)
[Click here to display the pedigree tree](#)

Identification

Bovitrak (EID) #: 863515397149990

Other Tag Type:

Other Tag #:

Management Id: 10M

Alt. Management Id:

Group: "M" Calves

Location

Movement Date:

Pen/Field: Unassigned

Tombstone Data

Date of Birth: 04-13-2002

Acquisition Date:

Breed: Angus

Breed Registrar:

Breed Reg. #:

Breed Reg. Name:

F-Status: Unknown

Color: Black

Tattoo:

Dead on Arrival: No

Weighing Evolution

Birth Weight: 77 lbs.

Weaning Weight Date: 10-15-2002

Weaning Weight: 527 lbs. (Group Average)

Yearling Weight Date:

Yearling Weight:

Weighing Date: 03-25-2003

Weight: 890 lbs. (Group Average)

Avg. Daily Gain: 2.39 lbs.

Miscellaneous

Certified by Vet: Unknown

Horn Status: Polled

Current Evolution Stage

Type: Heifer

Bovitrak Status: Sold

Herd Departure Date: 03-25-2003

To Be Culled: No

Culling Reason:

Body Condition Score:

Scrotal Circumference: **Unit:**

Hip Height: **Unit:**

Pelvic Measurement: **Unit:**

Breeding Evolution Stage

Ignore this section if this animal is not a sexually mature female animal.

Breeding Status: Unknown

Estimated Num. Days Bred:

Birth & Pedigree Details

[Click here to modify sire information](#)

Method: Single Sire

Calving Ease: 1 - Unassisted Birth

Sire Id. Issuer: BCI - Beef Concepts Inc.

Sire Id. #: A8A-D0A

Sire Info: Management Id: 101, Demo Bovitrak, Springfield, MN, USA, (507) 723-8575, Bull, In Herd, Beef Concepts Id: A8A-D0A, Bovitrak: 863515397149900, American Angus Association: 72557, Birth Date: 03-01-1998, Angus, Black

Multi-Sire Bull Bank:

Sire Comments:

Dam Id. Issuer: BCI - Beef Concepts Inc.

Dam Id. #: A8A-A9L

Dam Info: Management Id: 10, Demo Bovitrak, Springfield, MN, USA, (507) 723-8575, Cow, In Herd, Beef Concepts Id: A8A-A9L, Bovitrak: 163746538299276, American Angus Association: 8166, Birth Date: 02-09-2000, Angus, Black

Dam Comments:

Twin: No

AI Ref #:

Comments

Tracking

Recorded Events

Ref. No	Status	Date	Description	Evolution Info	Animal Count			Audit Info		
					Current	Initial	Type	Date	Username	Action
Events Recorded by Demo Bovitrak, Springfield, MN, USA, (507) 723-8575										
370978	Active	06-01-2002	Vaccination Product Name: Clostridia - 7way		20	20	Recorded	03-19-2004	matt1	View
370999	Active	06-01-2002	Treatment Diagnosis: Preventative / Product Name: Vitamin ADE Injectable		20	20	Recorded	03-19-2004	matt1	View
370957	Active	10-15-2002	Group Assignment		20	20	Recorded Last Modified	03-19-2004 03-29-2004	matt1 Mark	View
371030	Active	10-15-2002	Weaning	Weight: 527 lbs.	20	20	Recorded	03-19-2004	matt1	View
371226	Active	10-15-2002	Vaccination Product Name: IBR/PI3/BVD		20	20	Recorded	03-19-2004	matt1	View
371247	Active	10-15-2002	Vaccination Product Name: Clostridia - 7way/H.Somnus		20	20	Recorded	03-19-2004	matt1	View
371268	Active	10-15-2002	Treatment Diagnosis: Performance / Product Name: Component E-S with Tylan		20	20	Recorded	03-19-2004	matt1	View
371289	Active	10-15-2002	Treatment Diagnosis: Preventative / Product Name: Ivomec Pour On		20	20	Recorded	03-19-2004	matt1	View
371335	Active	10-15-2002	Feeding		20	20	Recorded	03-19-2004	matt1	View
381313	Active	12-01-2002	Observation		20	21	Recorded Last Modified	03-23-2004 03-29-2004	matt1 Mark	View
371310	Active	01-15-2003	Weighing Type: Feeder	Weight: 725 lbs.	20	20	Recorded	03-19-2004	matt1	View
397052	Active	03-25-2003	Sale Sold As: Feeder	Weight: 890 lbs.	20	20	Recorded Last Modified	03-29-2004 03-29-2004	Mark Mark	View
Events Recorded by Triple M Feeders, Springfield, MN, USA, (507) 723-8578										
397444	Active	03-25-2003	Vaccination Product Name: IBR/PI3/BVD		20	20	Recorded	03-29-2004	MM	View
397465	Active	03-25-2003	Treatment Diagnosis: Preventative / Product Name: Ivomec Pour On		20	20	Recorded	03-29-2004	MM	View
397496	Active	03-25-2003	Treatment Diagnosis: Performance / Product Name: Synovex H		11	11	Recorded	03-29-2004	MM	View
397423	Active	03-26-2003	Weighing Type: Feeder	Weight: 890 lbs.	20	20	Recorded	03-29-2004	MM	View
397517	Active	03-26-2003	Feeding		20	20	Recorded	03-29-2004	MM	View
397541	Active	07-26-2003	Sale Sold As: Finished	Weight: 1350 lbs.	20	20	Recorded	03-29-2004	MM	View
397562	Active	07-27-2003	Kill and Grade		20	20	Recorded	03-29-2004	MM	View

Animal History

Triple M Feeders, Springfield, MN, USA, (507) 723-8578, Heifer, Harvested, Back Concepts Id: A8E-C0D, A8A-E1V(Inherited Line), Bovitrak: 863515397149990, Birth Date: 04-13-2002, Angus, Black, Breed Method: Single Sire, Calving Ease: 1 - Unassisted Birth, Sire: BCI/A8A-D0A, Dam: BCI/A8A-A9L

Demo Bovitrak, Springfield, MN, USA, (507) 723-8575, Heifer, Sold, Beef Concepts Id: A8A-E1V, Bovitrak: 863515397149990, Birth Date: 04-13-2002, Angus, Black, Breed Method: Single Sire, Calving Ease: 1 - Unassisted Birth, Sire: BCI/A8A-D0A, Dam: BCI/A8A-A9L

[Cancel Animal](#)

Issue

Isolation of America's
beef industry due to
BSE



Partial Solution

Individual animal
source verification and
traceability



Proposition

States can take a lead position by ensuring that all beef produced in its jurisdiction has an auditable and easily accessed record of significant events from birth to death.



Market Driven Integration: Significant value capture across the entire beef industry



Integrated
Solution



Beef Concepts Inc. Products & Services

- Field data collection tools
- Meat processing plant data capture tools
- Carcass grading tools
- Internet based traceability application



www.beefconcepts.com



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