

# Effective Horse Identification

## Greg Kersten

Mr. Greg Kersten is the founder of the Equine Assisted Growth and Learning Association (EAGALA) and Equine Assisted Psychotherapy (EAP). EAGALA is an international, nonprofit organization designed to promote standards and ethics in the field of Equine Assisted Psychotherapy. EAP is a growing field in which horses are used as facilitators in the human mental health fields. Mr. Kersten is the leading "untrainer" for EAGALA, and is a highly sought-after speaker on the use of horses in correctional settings and law enforcement work.

EAGALA has developed the Photo Identification Program for horses. This ID card system is cost effective and works with all equine breeds, whether registered or unregistered. Equine owners gain security by enrolling in the program that maintains horse information and documentation for use in the event of a theft or loss. Within 24 hours of notification, EAGALA alerts a nationwide network of equine and agricultural professionals in an effort to locate a missing animal. Along with these benefits, a portion of the program proceeds benefit the Equine Assisted Growth and Learning Association and its mission to help horses and people in their own communities in the United States and abroad.