



Northwest Pilot Project

WASHINGTON

IDAHO

OREGON

UTAH

NEVADA

CALIFORNIA

HAWAII

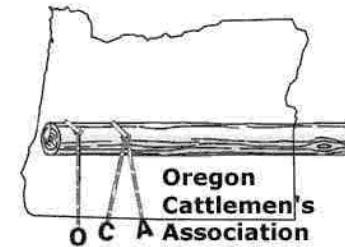
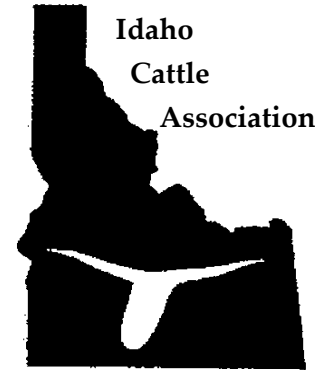
Finding Real-World Solutions For Animal ID

ID•INFO EXPO 2005



Regional Partners

- Beef, dairy, sheep & bison industries
- State departments of agriculture & vets
- Brand boards
- WSU & UC Davis testing labs
- University Extensions
- Alberta Cattle Associations

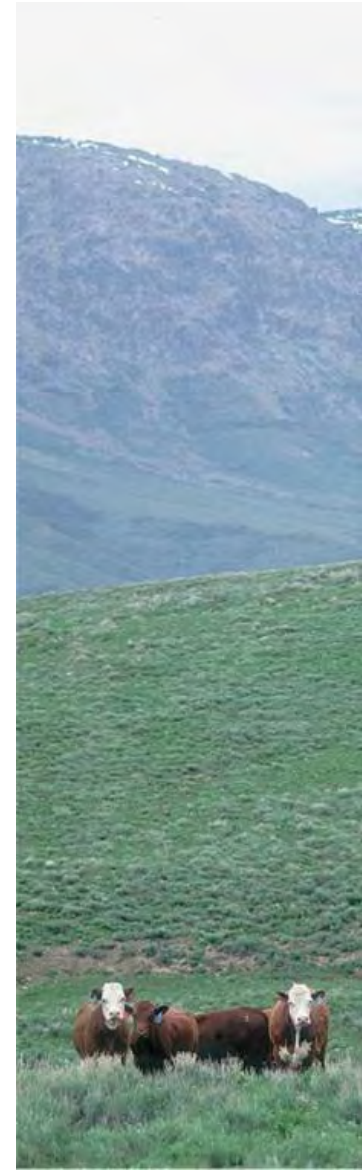




Goals of the NWPP

- **Help USDA refine the NAIS to be:**
 - workable,
 - reasonable,
 - practical.

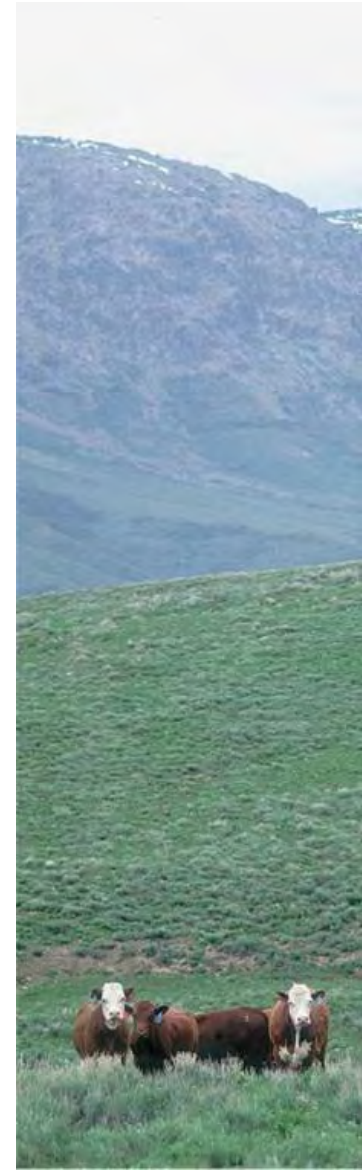
- **Meet USDA's goal of 48-hour traceability.**





Regional Solutions

- Producer-driven project & solutions
- Shape NAIS through hands-on trials
- Test multiple ID processes
 - Individual – electronic and visual
 - Group lot identification





NWPP Status

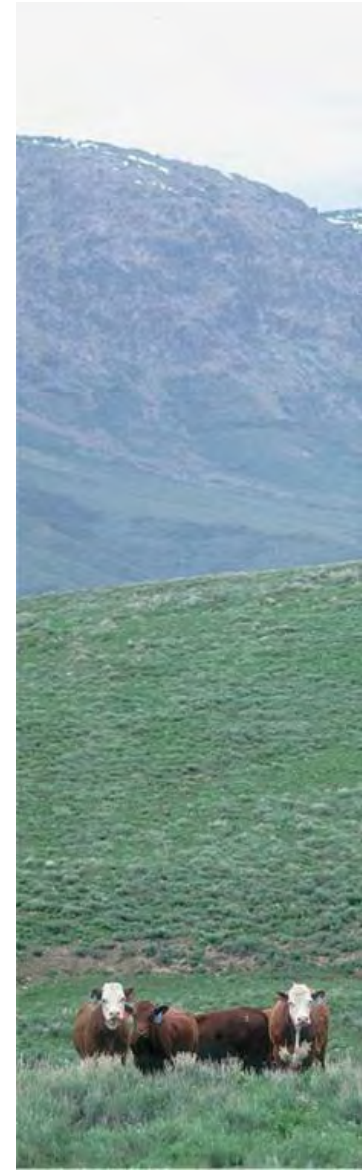
- Animals Enrolled: 23,000
- Participants Signed Up: 119
- Transactions in Database: 17,214+
 - Individual animal transactions 17,139+
 - Group/Lot transactions 75



Outreach Efforts

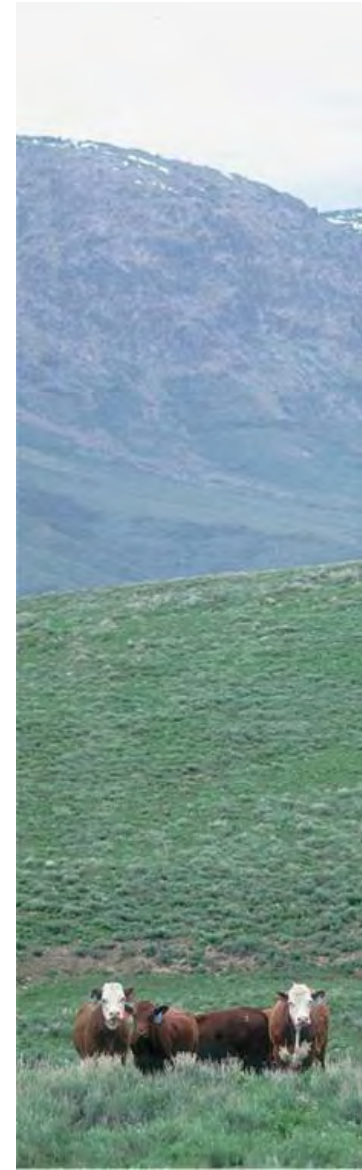


- Participants in Outreach Events: 3,850
- Total Outreach Events: 83
 - NCBA Convention Cattlemen's College
 - Western Assoc. of State Dept's of Agriculture
 - 2005 Intermountain Cow Symposium
 - 2005 NWPP Animal ID Symposium
 - CSU-Chico Beef Day & Trade Show
 - Western State Livestock Investigators Assoc.
 - State & local cattlemens associations





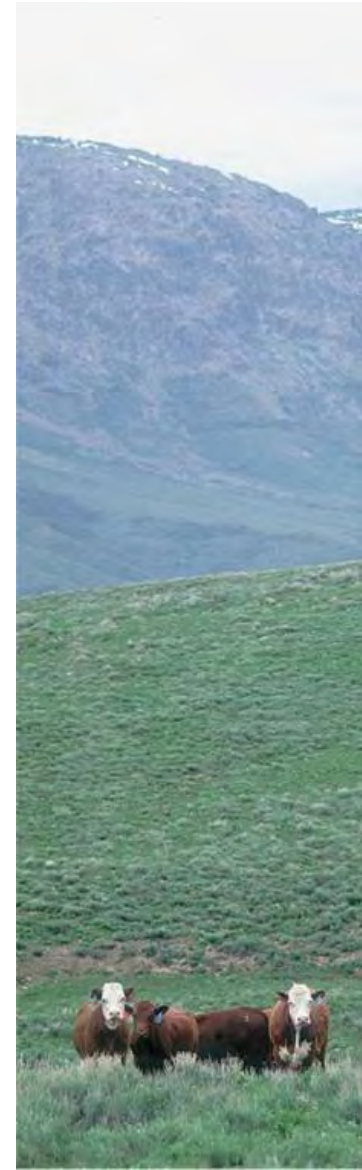
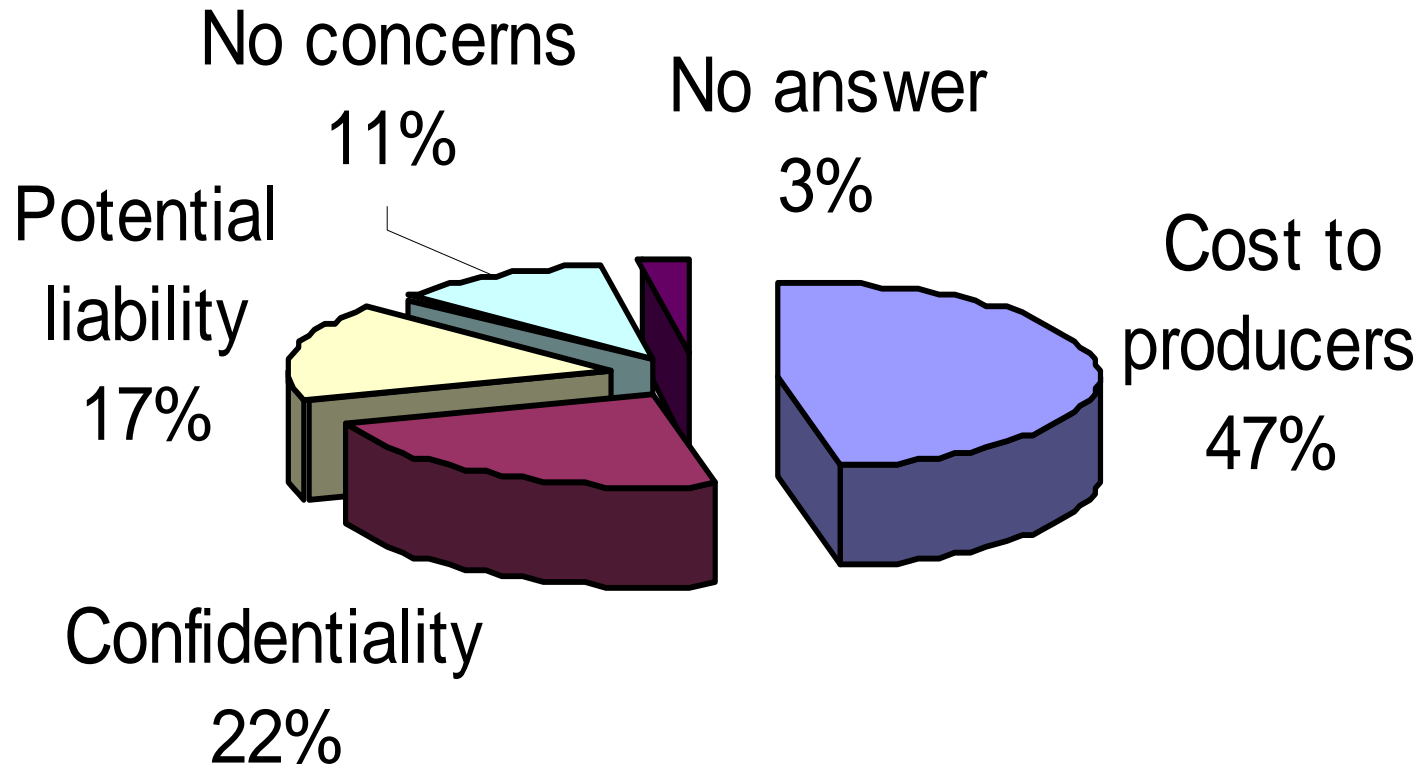
- NAIS should mirror commerce
- Industry-driven solution
- USDA implementation not fast enough
- Allow market incentives to cover costs





BEEF Magazine *Survey*

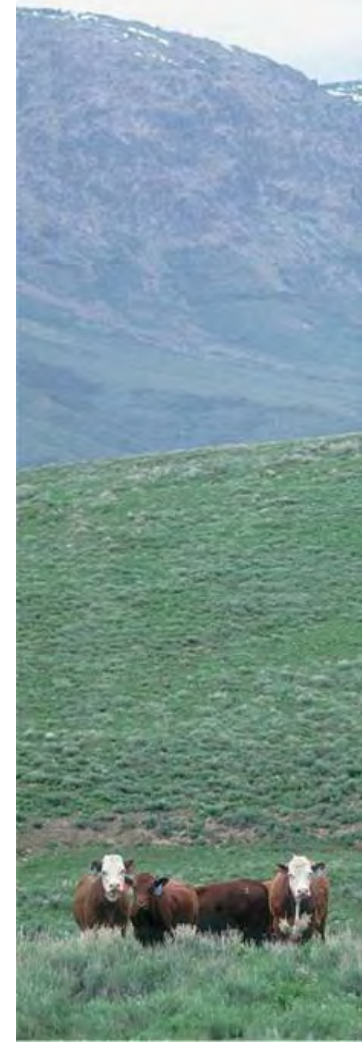
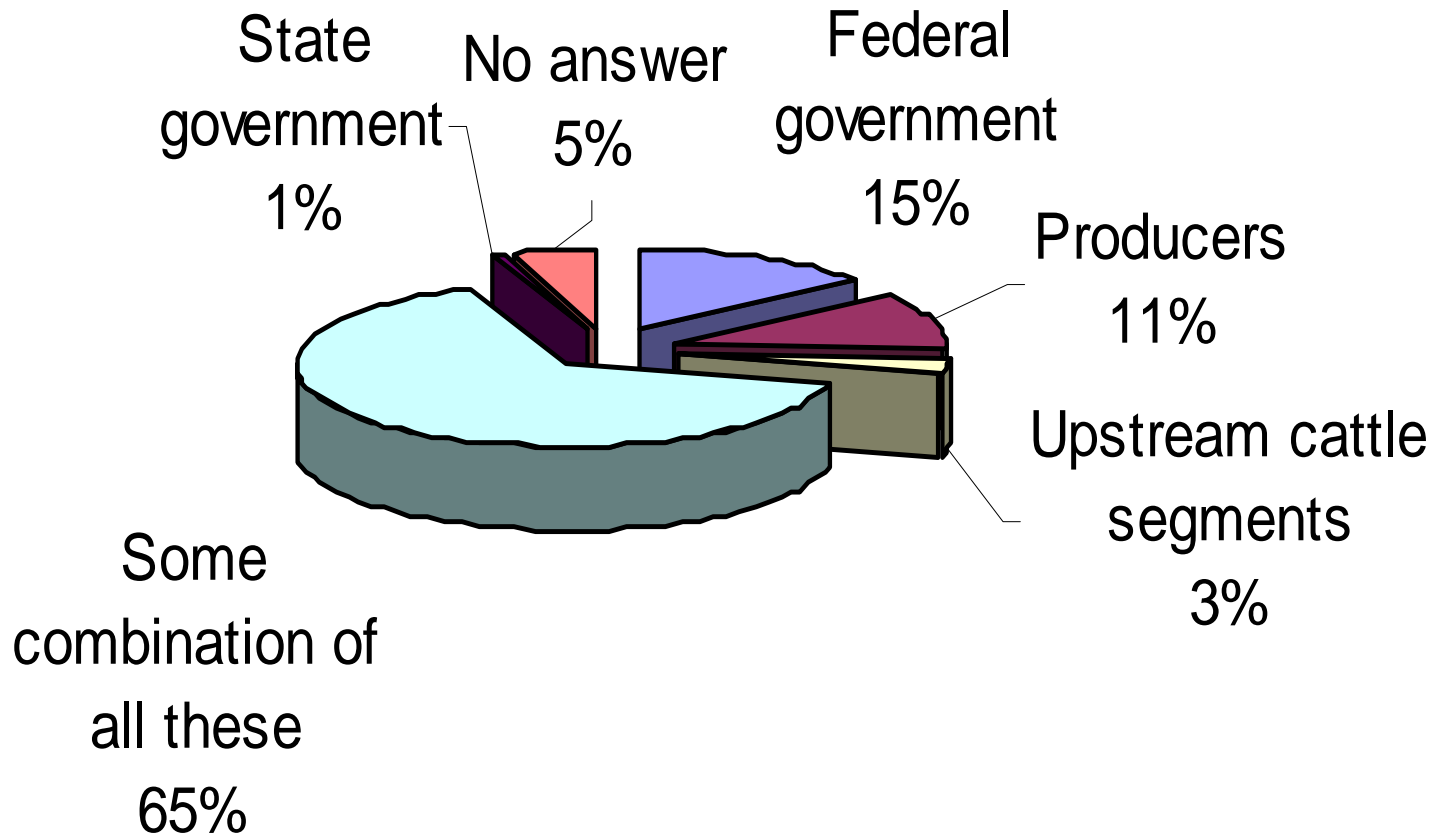
What is your biggest single concern?





BEEF Magazine *Survey*

Who should bear the cost of NAIS compliance at the producer level?





Industry Infrastructure





Complete Trace From Birth to Death

Group/Lot ID at cow-calf level:

Select Premise:

[all] 

Lot ID:

From Date:







(mm/dd/yyyy)

To Date:



(mm/dd/yyyy)

Search

Location	Lot ID	Subset ID	Date	Event	Remark
 Cow Lakes Grazing	713209172004	MLAZYSBRANDLE	09-17-2004	Moved Group/Lot Out	Shipped to Beef Northwest Feedlot,
 Cow Lakes Grazing	713209172004	SSBRANDLEFTHI	09-17-2004	Moved Group/Lot Out	Shipped to Beef Northwest Feedlot,
 Cow Lakes Grazing	713209172004	MLAZYSBRANDLE	09-17-2004	Begin Group/Lot	
 Cow Lakes Grazing	713209172004	SSBRANDLEFTHI	09-17-2004	Begin Group/Lot	





Complete Trace From Birth to Death

- Animals received by feedlot as group/lot:

Select Premise: Lot ID: From Date: To Date:

(mm/dd/yyyy) (mm/dd/yyyy)

Location	Lot ID	Subset ID	Date	Event	Remark
Feedlot	713209172004	MLAZYSBRANDLE	09-17-2004	Moved Group/Lot In	Received at feedlot using brand as
Feedlot	713209172004	SSBRANDLEFTHI	09-17-2004	Moved Group/Lot In	Received at feedlot using brand as





Complete Trace From Birth to Death

- Conversion from group/lot to individual ID:

Select Premise:

Animal ID:

From Date:
(mm/dd/yyyy)

To Date:
(mm/dd/yyyy)

Rpt Location	Animal ID	Date	Event	Remark	Alternate ID
Feedlot	982000026926482	11-24-2004	Tag Applied	otb	713209172004
Feedlot	982000026872273	11-24-2004	Tag Applied	otb	713209172004
Feedlot	982000026871859	11-24-2004	Tag Applied		713209172004
Feedlot	982000026872037	11-24-2004	Tag Applied		713209172004
Feedlot	982000026879263	11-24-2004	Tag Applied	otb	713209172004
Feedlot	982000026872244	11-24-2004	Tag Applied	otb	713209172004
Feedlot	982000026858515	11-24-2004	Tag Applied	otb	713209172004
Feedlot	982000026858332	11-24-2004	Tag Applied	otb	713209172004
Feedlot	982000026925306	11-24-2004	Tag Applied	otb	713209172004
Feedlot	982000026857954	11-24-2004	Tag Applied	otb	713209172004
Feedlot	982000026958314	11-24-2004	Tag Applied	otb	713209172004
Feedlot	982000026877699	11-24-2004	Tag Applied		713209172004
Feedlot	982000026879599	11-24-2004	Tag Applied		713209172004
Feedlot	982000026843692	11-24-2004	Tag Applied		713209172004
Feedlot	982000026879016	11-24-2004	Tag Applied		713209172004





Complete Trace From Birth to Death

- Had EID tags, but only visual tags read:

Select Premise: [all]

Animal ID:

From Date:
(mm/dd/yyyy)

To Date:
(mm/dd/yyyy)



Rpt Location	Animal ID	Date	Event	Remark	Alternate ID
Feedlot		12-28-2004	Moved Out	Had EID, but only matchin	78207
Feedlot		12-28-2004	Moved Out	Had EID, but only matchin	78288
Feedlot		12-28-2004	Moved Out	Had EID, but only matchin	78274
Feedlot		12-28-2004	Moved Out	Had EID, but only matchin	58329
Feedlot		12-28-2004	Moved Out	Had EID, but only matchin	77716
Feedlot		12-28-2004	Moved Out	Had EID, but only matchin	58781
Feedlot		12-28-2004	Moved Out	Had EID, but only matchin	78846
Feedlot		12-28-2004	Moved Out	Had EID, but only matchin	58537
Feedlot		12-28-2004	Moved Out	Had EID, but only matchin	57841
Feedlot		12-28-2004	Moved Out	Had EID, but only matchin	79011
Feedlot		12-28-2004	Moved Out	Had EID, but only matchin	58679
Feedlot		12-28-2004	Moved Out	Had EID, but only matchin	58307
Feedlot		12-28-2004	Moved Out	Had EID, but only matchin	58545
Feedlot		12-28-2004	Moved Out	Had EID, but only matchin	58744
Feedlot		12-28-2004	Moved Out	Had EID, but only matchin	30694



Complete Trace From Birth to Death

■ End point:

Select Premise: Animal ID: From Date: To Date:


(mm/dd/yyyy) (mm/dd/yyyy)

Rpt Location	Animal ID	Date	Event	Remark	Alternate ID
Pasco Packing Plant	982000026878877	01-25-2005	Tag Retired		713209172004
Pasco Packing Plant	982000026871972	01-25-2005	Slaughtered		713209172004
Pasco Packing Plant	982000026872171	01-25-2005	Slaughtered		713209172004
Pasco Packing Plant	982000026871961	01-25-2005	Slaughtered		713209172004
Pasco Packing Plant	982000026879162	01-25-2005	Slaughtered		713209172004
Pasco Packing Plant	982000026931214	01-25-2005	Slaughtered		713209172004
Pasco Packing Plant	982000026858506	01-25-2005	Slaughtered		713209172004
Pasco Packing Plant	982000026858530	01-25-2005	Slaughtered		713209172004
Pasco Packing Plant	982000026858464	01-25-2005	Slaughtered		713209172004
Pasco Packing Plant	982000026871887	01-25-2005	Slaughtered		713209172004
Pasco Packing Plant	982000026879728	01-25-2005	Slaughtered		713209172004
Pasco Packing Plant	982000026363923	01-25-2005	Slaughtered		713209172004
Pasco Packing Plant	982000026931126	01-25-2005	Slaughtered		713209172004
Pasco Packing Plant	982000026871668	01-25-2005	Slaughtered		713209172004
Pasco Packing Plant	982000026958621	01-25-2005	Slaughtered		713209172004




Complete Trace From Birth to Death

Animal traceback records:

Select Premise:  Animal ID: From Date: To Date:
 (mm/dd/yyyy) (mm/dd/yyyy)

Rpt Location	Animal ID	Date	Event	Remark	Alternate ID
Pasco Packing Plant	982000026878877	01-25-2005	Tag Retired		713209172004
Pasco Packing Plant	982000026878877	01-25-2005	Slaughtered		713209172004
Pasco Packing Plant	982000026878877	01-24-2005	Moved In		713209172004
Feedlot	982000026878877	01-24-2005	Moved Out		713209172004
Feedlot	982000026878877	11-24-2004	Tag Applied		713209172004
Home Place	982000026878877	11-15-2004	Tag Allocated		713209172004

Select Premise:  Lot ID: From Date: To Date:
 (mm/dd/yyyy) (mm/dd/yyyy)

Location	Lot ID	Subset ID	Date	Event	Remark
Cow Lakes Grazing	713209172004	MLAZYSBRANDLE	09-17-2004	Moved Group/Lot Out	Shipped to Beef Northwest Feedlot,
Cow Lakes Grazing	713209172004	SSBRANDLEFTHI	09-17-2004	Moved Group/Lot Out	Shipped to Beef Northwest Feedlot,
Cow Lakes Grazing	713209172004	MLAZYSBRANDLE	09-17-2004	Begin Group/Lot	
Cow Lakes Grazing	713209172004	SSBRANDLEFTHI	09-17-2004	Begin Group/Lot	



Group/Lot Transactions

Typical Group/Lot Sequence:



Select Premise:

[all]

Lot ID:

From Date:

To Date:

(mm/dd/yyyy)

(mm/dd/yyyy)

Search

Location	Lot ID	Subset ID	Date	Event	Remark
NICHOLSON RANCH	004FZCR050531	3	06-09-2005	Moved Group/Lot In	102 STR CALVES TO NICHOLSON LEASE
AGENCY RANCH	004FZCR050531	2	06-09-2005	Moved Group/Lot In	196 STR CALVES TO AGENCY LEASE
HOME RANCH	004FZCR050531	1	06-09-2005	Moved Group/Lot In	16 STEER CALVES TO HOME RANCH
Corning Ranch win	004FZCR050531		06-09-2005	Moved Group/Lot Out	MOVED STEER CALVES TO OREGON
Corning Ranch win	004FZCR050531		05-31-2005	Begin Group/Lot	STEER CALF TAG #s 5001 - 5314





Individual Transactions

Typical Individual Event Sequence:



Select Premise:

[all]



Animal ID:

982000033053070

From Date:



(mm/dd/yyyy)

To Date:



(mm/dd/yyyy)

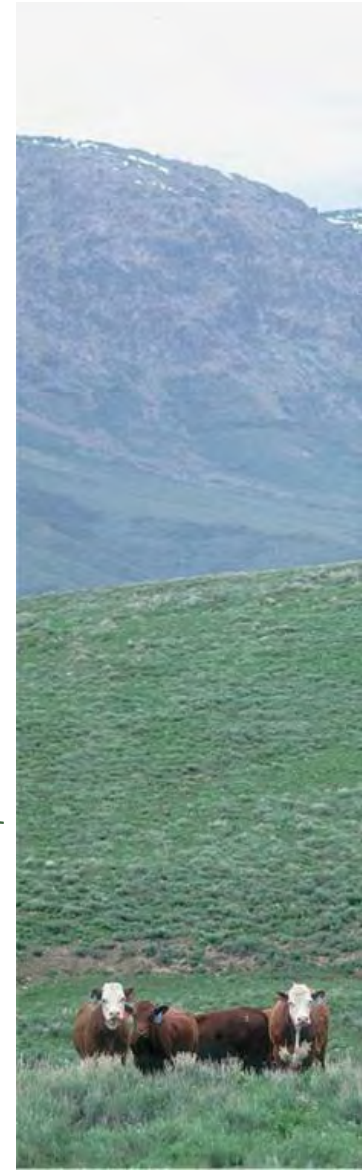
Search

Rpt Location	Animal ID	Date	Event	Remark	Alternate ID
Broken Circle Compan	982000033053070	09-13-2005	Moved In	Brand Insp # C132494, C13	F239
Home Place	982000033053070	09-13-2005	Moved Out	Brand Insp # C132494, C13	F239
Home Place	982000033053070	08-15-2005	Tag Applied		F239
Home Place	982000033053070	08-01-2005	Tag Allocated		F239



Current Priorities

- Responded to USDA request for info
- Capture events up production chain
- Meet enrollment goal of 27,000 head
- Continue to do outreach programs
- Continue involving producers in data entry





Additional Information

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