

Michigan's Animal Identification Program

A cooperative project between USDA APHIS, VS and MDA

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Michigan Department of
Agriculture

Animal Identification prior to March 2007

- June 1, 2004 all cattle in Modified Accredited Zone must be identified with RFID.
- December 1, 2004 animals with no official identification (metal or electronic ear tag) will not be allowed to unload.

Official Date For RFID Tags

- Starting March 1, 2007, all cattle, all ages must be identified with RFID electronic ear tags prior to movement from a premises.

Why Implement Mandatory Electronic ID Now?

- Faster animal tracking for disease control and eradication programs
- May be Required by USDA for moving TB Zones to Higher Status
- Part of the National Animal Identification System (NAIS) soon to be Implemented by USDA

Organizations Supporting the Mandatory Program

- Michigan Cattlemen's Association
- Michigan Farm Bureau
- Michigan Milk Producers Association
- Michigan Pork Producers Association
- MDA TB Advisory Committee
- MDA Livestock Identification Advisory Committee

Livestock Identification Advisory Committee

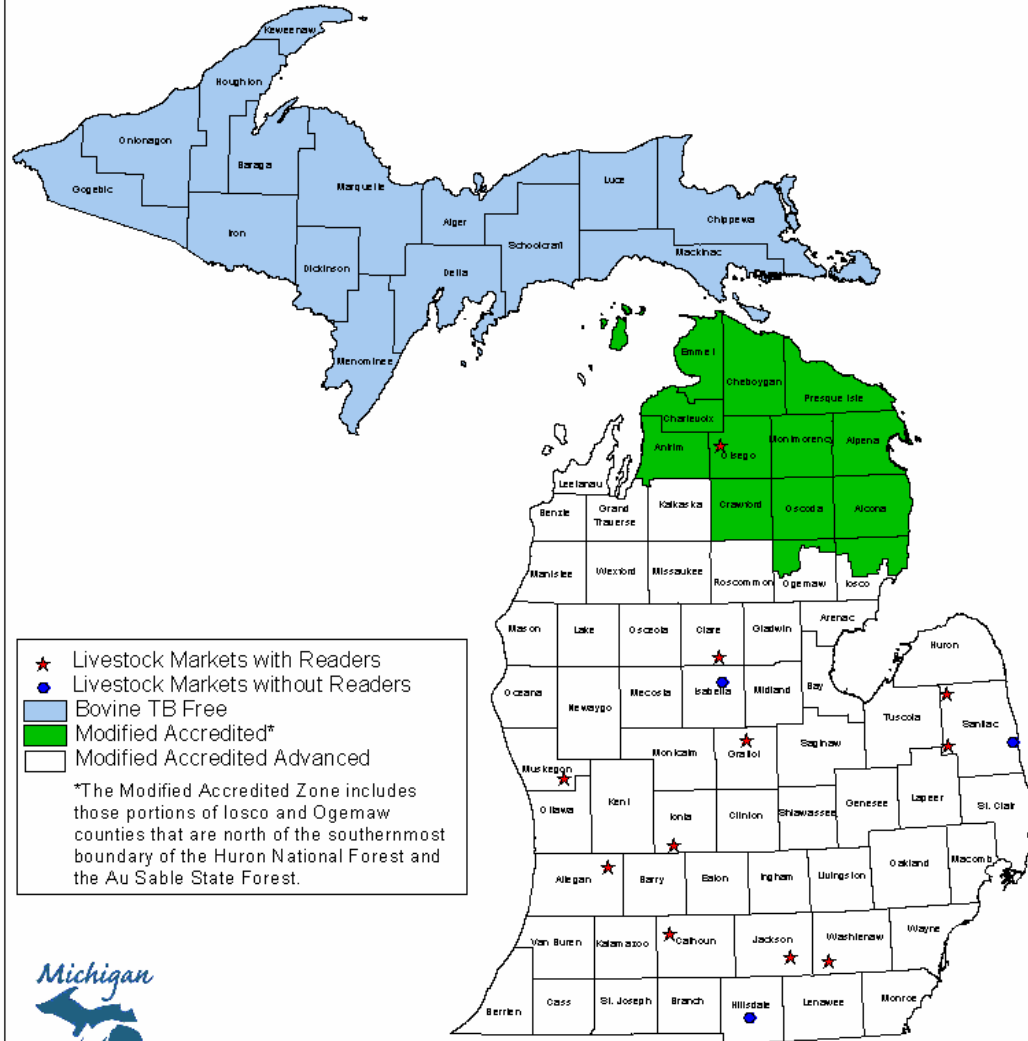
- Michigan Farm Bureau
- Michigan Milk Producer's Association
- Michigan Cattlemen's Association
- Michigan Allied Poultry Industries
- Michigan Pork Producer's Association
- Michigan Sheep Breeder's
- Michigan Deer and Elk Breeder's Association
- Michigan Dairy Herd Improvement Association

Livestock Identification Advisory Committee (Cont.)

- Michigan Equine Industry
- Michigan Holstein Association
- Livestock Markets
- Trucker/Dealer
- Michigan State University
- Packer Representative
- Michigan Veterinary Medical Association
- United States Department of Agriculture

Michigan Bovine Tuberculosis State Status

Effective September 30, 2005



30 0 30 60 Miles



Map produced by MDA
Animal Industry Division

Rev. 10/11/05 - 804

Michigan Animals at Markets as July 31, 2006

■ Marlette Livestock Auction	552
■ Napoleon Livestock	618
■ West Branch Feeder Calf	2,960
■ Northern Michigan Live.	46,144
■ Lake Odessa Live.	211
■ UPI, St. Louis	5,612
■ UPI, Cass City	1,448
■ UPI, Manchester	74
■ Clare Livestock	3,067
■ UPI, Marion	138
■ Farmers Livestock Marketing	408
■ Wayland-Hopkins Live.	170
■ Ravenna Auction	214
■ Rosebush Sale Barn	27
■ Total	61,788



Slaughter Plants as of July 31, 2006



- 7 Large Cattle Processing Plants
 - 7-10 Small Processors
-
- | | |
|--------------------|--------|
| ■ Large Plants | 27,132 |
| ■ Small Processors | 3,542 |
| ■ Total | 30,674 |

Michigan Electronic Cattle Identification Education Task Force

- **PURPOSE:** Develop a state-wide educational plan
- **GOAL:** Send consistent, constant, message supporting the importance of the mandatory electronic animal identification program

Michigan Electronic Cattle Identification Education Task Force

■ MEMBERS:

- Michigan State University
- Michigan State University Extension
- Michigan Farm Bureau
- Michigan Cattlemen's Association
- Michigan Milk Producer's Association
- Livestock Markets
- Michigan Department of Agriculture

COMMUNICATION PLAN

- Brochures/educational materials
- Educational workshops
- Industry meetings
- Print material for media
- Radio – FNR
- Posters for markets & feed supply stores
- AG EXPO July 18-20
- County Fair displays



Official identification for cattle in Michigan will change in 2007

The Foundation of the future, the herd, premises registration, and ID.

Effective March 1, 2007 all cattle that leave the farm **MUST** be identified with RFID electronic tags.



Why RFID electronic tags?



- Disease control
- Animal tracking
- Market access
- Efficiency
- Consumer acceptance



PREMISES REGISTRATION

All farms must register as a premises.

Required information:

Name, Farm address, Phone number, Type of operation (dairy cattle, beef cattle, etc.)

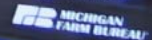
Contact the Michigan Department of Agriculture by calling (866) 870-5136 with the required information to receive a premises ID number.



- Electronic ear tags are required.
- RFID tags are easily read.
- Metal tags are no longer accepted.
- Order tags through Michigan Department of Agriculture by calling (866) 870-5136.



Animal ID program supported by:





ID ICEBERG

1,809

PRODUCERS

168,742

TAGS

15,000 – 20,000

PRODUCERS

750,000 – 1,000,000

ANIMALS

Premises Registration (NAIS)

08-17-06

14,788

Keys To Michigan Success

- Government and Industry Partnership
- Communication/Education
- Strong Message on Animal Health
- Cost Effective
- MUST be Mandatory