



News Release

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Dr. Jerome Geiger Receives NIAA's President Award

BOWLING GREEN, KY—Dr. Jerome Geiger, U.S. Health Assurance Veterinarian with PIC North America, was presented the National Institute for Animal Agriculture's coveted President's Award at the organization's annual meeting on Tuesday, April 1, in Indianapolis, Ind. The President's Award is given to an NIAA committee chairman in recognition of exemplary leadership and dedication to NIAA.

Dr. Jerome Geiger (right), U.S. Health Assurance Veterinarian with PIC North America, was presented the National Institute for Animal Agriculture's highly regarded President's Award at the organization's annual meeting in Indianapolis, Ind., in early April. Presenting the award to Dr. Geiger is Michele Vise-Brown, NIAA's chief executive officer. NIAA is a non-profit organization that represents and unites the beef, dairy, swine, sheep, goat, equine and poultry industries for the advancement of animal agriculture.

"Receiving this honor is extremely prestigious, as NIAA has 232 members across the beef, dairy, swine, sheep, goat, equine and poultry industries that represent national and state organizations as well as veterinarians, government regulatory personnel, academia, researchers, extension specialists, producers and allied industry organizations," said Michele Vise-Brown, NIAA's President and CEO, who presented the award to Dr. Geiger. "All of our 12 committee chairmen are cream of the crop and are highly regarded in their individual fields."

"Like all of our committee chairmen, Dr. Geiger gives unselfishly of his time and knowledge for the advancement of animal agriculture. What brought Dr. Geiger to the top was his enthusiasm, dedication and industry leadership and his willingness to go beyond the call of duty while chairing the organization's Animal Care Committee. He makes time when no time is available, and this year served as chairman of the annual meeting planning committee."

Vise-Brown explains that NIAA has five species-based committees—cattle, swine, sheep and goat, equine and poultry—as well as six issues-based committees—animal care, animal health emergency management, animal health and international trade, animal identification and information systems, animal production food safety and security, and emerging disease—and one subcommittee—equine identification.

The National Institute for Animal Agriculture (NIAA) mission is to provide forums for building

consensus and advancing solutions for animal agriculture and to provide continuing education and communication linkages to animal agriculture professionals. NIAA is dedicated to programs that work towards the eradication of animal diseases that pose risk to the health of animals, wildlife and humans; promote a safe and wholesome food supply for our nation and abroad; and promote best practices in environmental stewardship, animal health and well being. NIAA members represent producers, veterinarians, scientists, state and federal officials, and business executives. More information is available at www.animalagriculture.org.

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