



News Release

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Dr. Rick Sibbel, Director of Technical Services, Global Ruminant, Schering-Plough Animal Health, (center) was presented the National Institute for Animal Agriculture's prestigious Meritorious Service Award at the organization's annual meeting in Indianapolis, Ind., in early April. Presenting the award was R. Scott Stuart (right), National Livestock Producers Association, retiring NIAA Board Chairman, and Dr. Leonard Bull (left), North Carolina State University, the 2008 NIAA Board Chairman. NIAA is a non-profit organization that represents and unites the beef, dairy, swine, sheep, goat, equine and poultry industries for the advancement of animal agriculture.

Dr. Rick Sibbel Receives NIAA's Meritorious Service Award

BOWLING GREEN, KY— Dr. Rick Sibbel, Director of Technical Services, Global Ruminant, Schering-Plough Animal Health, was presented the National Institute for Animal Agriculture's highly regarded Meritorious Service Award at the organization's annual meeting on Tuesday, April 1, in Indianapolis, Ind. NIAA's 2008 Meritorious Service Award is given in recognition of leadership, dedication and contributions to the organization and animal agriculture.

"Dr. Sibbel provided incredible leadership to NIAA at a time when it was most needed," stated 2008 NIAA chairman-elect Dr. Leonard Bull who presented the award. "He is adept at leading people and organizations and has given a tremendous amount of himself and his talent to animal agriculture."

NIAA's membership includes national and state livestock, poultry and equine organizations as well as veterinarians, government regulatory personnel, academia, researchers, extension specialists, producers and allied industry businesses and organizations. The organization represents and unites the beef, dairy, swine, sheep, goat, equine and poultry industries for the advancement of animal agriculture.

Bull noted that Dr. Sibbel played a key role in the development and launch of the first genetically engineered pseudorabies vaccine, the first influenza vaccine for swine and the first viral-vectored vaccine for poultry. He is a past president of the American Association of Swine Veterinarians and a past and current member of various American Veterinary Medical Association Committees. In addition, Dr. Sibbel has published several papers on vaccine trials, vaccine usage and disease eradication and continues to lecture on issues pertinent to the food animal industry, most recently on issues involving the national animal identification in the United States.

In his role with Schering-Plough Animal Health, Dr. Sibbel has responsibility for six veterinarians in

the U.S. cattle business and indirect responsibility for ruminant veterinarians functioning in businesses around the globe for SPAH.

Within NIAA, Dr. Sibbel has served as chairman of the swine health committee, chair and vice chair of the NIAA board of directors and chairman of NIAA's long-range planning committee.

The National Institute for Animal Agriculture (NIAA) mission is to provide forums for building consensus and advancing solutions for animal agriculture and to provide continuing education and communication linkages to animal agriculture professionals. NIAA is dedicated to programs that work towards the eradication of animal diseases that pose risk to the health of animals, wildlife and humans; promote a safe and wholesome food supply for our nation and abroad; and promote best practices in environmental stewardship, animal health and well being. NIAA members represent producers, veterinarians, scientists, state and federal officials, and business executives. More information is available at www.animalagriculture.org.

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