



## News Release

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### **2008 NIAA Annual Meeting: Register Now for Early Bird Discount**

BOWLING GREEN, KY—If you're involved in animal agriculture, then you'll want to attend the 2008 annual meeting of the National Institute for Animal Agriculture (NIAA), April 1-3, in Indianapolis, Indiana. And you can save \$50 by registering before February 25.

"This year NIAA's annual meeting is taking an in-depth look at animal care and well-being," states Dr. Jerome Geiger, chair of NIAA's Annual Meeting Planning Committee. "We're focusing on the 'what,' 'so what' and 'now what' regarding animal agriculture's real issues and perceived issues."

"This meeting will take a macro and micro approach to the issues and benefit all animal agriculture's industries: cattle, swine, sheep, goats, poultry and equine. If you are a producer, animal health professional, animal agriculture extension specialist or involved in animal agriculture in any way, then you owe it to yourself to attend this meeting."

Full registration covers Tuesday's opening general session, all committee meetings and Thursday's one-day ID•INFO Workshop as well as the "Welcome to Indiana" reception and NIAA's recognition banquet. Cost of a full registration is \$375 when you register by February 25, and \$425 after February 25. Students qualify for an additional discount.

Tuesday's opening general session includes four highly regarded, robust speakers: Dr. Wes Jamison, University of Florida, "Animals Past, Animals Future: The development and direction of the animal protection movement"; Dr. Ray Stricklin, University of Maryland, "Animal Care: Diverging Ethical Perspectives"; Steve Kopperud, Policy Directions Inc., "The U.S. Political Arena: On the Table and On the Horizon"; and Charlie Arnot, CMA Consulting, "Animal Care: Defining the Future."

"This is the animal agriculture industry's annual meeting and ID•INFO workshop, and input from those involved in livestock, equine and poultry industries are invited and encouraged," states Michele Vise-Brown, NIAA's Chief Executive Officer. "As our mission states, NIAA has a two-fold purpose: to provide forums for building consensus and advancing solutions for animal agriculture and to provide continuing education and communication linkages to animal agriculture professionals."

"Why not take advantage of NIAA's early bird discount and save \$50?"

A schedule of events for NIAA's annual meeting and the 2008 ID•INFO Workshop, meeting registration, list of NIAA committees and hotel information are available at the NIAA website: [www.animalagriculture.org](http://www.animalagriculture.org). Individuals are also welcome to call NIAA at (270) 782-9798.

NIAA's mission is to provide forums for building consensus and advancing solutions for animal agriculture and to provide continuing education and communication linkages to animal agriculture professionals. The Association is dedicated to programs which eradicate animal diseases, to promote safe and wholesome food at home and abroad, and to encourage best practices in environmental stewardship, animal health and well being. Its members include producers, veterinarians, scientists, state and federal officials, and business executives. More information is available at [www.animalagriculture.org](http://www.animalagriculture.org).

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