

Your support enables NIAA to provide the animal agriculture industry with continuing education and programming such as that offered during the NIAA Annual Meeting. We appreciate your financial support! We are offering several levels of sponsorship that includes complimentary registration.

**Diamond Level (\$25,000)**

**Emerald Level (\$10,000)**

**Platinum Level (\$7,500)**

**Gold Level (\$5,000)**

**Silver Level (\$2,500)**

**Bronze Level (\$1,500)**

**Contributor (\$1,499 and below)**

### **NIAA Annual Meeting Sponsors will be recognized in the following ways:**

- Identification of sponsors via advanced publicity and in on-site program.
- Signage displayed in prominent areas at the event.
- Verbal acknowledgment of sponsors during the meeting.
- Listed in *animal agriculture* newsletter, which provides highlights of the meeting.
- Listed on [www.animalagriculture.org](http://www.animalagriculture.org) (logo and link) prior to and following the meeting.
- Diamond, Emerald, Platinum, and Gold level sponsors will be listed in advertising of 2008 Annual Meeting promotional material.
- Diamond, Emerald, Platinum, and Gold level sponsors are invited to have a table of materials (no displays)-showcasing your organization-located in one of the main foyers of the hotel.

### **In addition to recognition, sponsors will receive the following:**

- Diamond sponsors will receive four (4) complimentary registrations.
- Emerald sponsors will receive four (4) complimentary registrations.
- Platinum sponsors will receive four (4) complimentary registrations.
- Gold sponsors will receive three (3) complimentary registrations.
- Silver sponsors will receive two (2) complimentary registrations.
- Bronze sponsors will receive one (1) complimentary registration.

# 2008 NIAA ANNUAL MEETING SPONSORSHIP FORM

APRIL 1-3, 2008 • WESTIN INDIANAPOLIS • Indianapolis, Indiana



Please return this form by March 1, 2008, to:

National Institute for Animal Agriculture  
1910 Lyda Avenue  
Bowling Green, KY 42104-5809  
PHONE #: 270.782.9798 FAX #: 270.782.0188

Business/Organization \_\_\_\_\_

(Name to appear in **promotional** material)

Primary Contact \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail Address \_\_\_\_\_

Web Address \_\_\_\_\_

Please check the desired sponsorship category:

\$ \_\_\_\_\_ Diamond Level (\$25,000) [Four (4) complimentary registrations] *Materials table Y/N*

Name _____	Email _____
Name _____	Email _____
Name _____	Email _____
Name _____	Email _____

\$ \_\_\_\_\_ Emerald Level (\$10,000) [Four (4) complimentary registrations] *Materials table Y/N*

Name _____	Email _____
Name _____	Email _____
Name _____	Email _____
Name _____	Email _____

\$ \_\_\_\_\_ Platinum Level (\$7,500) [Four (4) complimentary registrations] *Materials table Y/N*

Name _____	Email _____
Name _____	Email _____
Name _____	Email _____
Name _____	Email _____

\$ \_\_\_\_\_ Gold Level (\$5,000) [Three (3) complimentary registrations] *Materials table Y/N*

Name _____	Email _____
Name _____	Email _____
Name _____	Email _____

\$ \_\_\_\_\_ Silver Level (\$2500) [Two (2) complimentary registrations]

Name _____	Email _____
Name _____	Email _____

\$ \_\_\_\_\_ Bronze Level (\$1,500) [One (1) complimentary registration]

Name _____	Email _____
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\$ \_\_\_\_\_ Contributor (\$1,499 and below)

Please indicate the specific event (if desired): \_\_\_\_\_

**Please e-mail a copy of your company logo (in jpeg or eps format) to  
jbrown@animalagriculture.org**

**Payment Information** (payment must be received in hand before receiving benefits of sponsorship)

Check enclosed payable (in U.S. funds) to the National Institute for Animal Agriculture

Please charge to credit card:  American Express  Discover  MasterCard  Visa

Card Holder Name \_\_\_\_\_

Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_

Signature \_\_\_\_\_ Today's Date \_\_\_\_\_