

# ID • INFO

## EXPO 2006

DAILY PROGRAM  
as of August 17, 2006

### MONDAY, AUGUST 21

12:00 p.m. - 5:00 p.m.

Registration

[WESTPORT]

12:00 p.m. - 5:00 p.m.

Exhibitor Set-up

[CENTURY A & B]

### TUESDAY, AUGUST 22

7:00 a.m.

Continental Breakfast

[OUTSIDE CENTRY C]

8:00 a.m. - 5:00 p.m.

Registration

[WESTPORT]

8:00 a.m. - 2:00 p.m.

Exhibitor Set-up

[CENTURY A & B]

9:00 a.m. - 12:00 p.m.

Pre-Conference Seminar

[CENTURY C]

*Moderator: Robert Fourdraine, Wisconsin Livestock Identification Consortium, Chair*

Session Summary: This interactive session is to familiarize individuals with the current status of the NAIS and present the most recent species working group reports.

- NAIS Overview – *Dr. John Wiemers, USDA, APHIS, Veterinary Services*
- Species Working Group Reports
  - **Bison** – *Lance Kuck, National Bison Association*
  - **Camelids** – *Teri Nilson Baird, Camelid Alliance*
  - **Cattle** – *Gary Wilson, Ohio Department of Agriculture*
  - **Cervids** – *Dr. Glen Zebarth, North American Elk Breeder's Association*
  - **Goat** – *Linda Campbell, American Dairy Goat Association*
  - **Horse** – *Amy Mann, American Horse Council*
  - **Poultry** – *Dr. John Wiemers, USDA, APHIS, Veterinary Services*
  - **Sheep** – *Dr. Cindy Wolf, University of Minnesota*
  - **Swine** – *Dr. Patrick Webb, National Pork Board*
- Review of ISO Standards – *Dr. Dale Blasi, Kansas State University*

9:00 a.m. - 12:00 p.m.

USDA IT Infra-Structure Seminar

[PERSHING PLACE]

*Moderator: Amelita Facchiano, NIAA Individual Member*

Session Summary: This interactive session includes in depth presentations on the recently implement AIN management system and the ongoing design of the Animal Trace Processing System.

- Animal Identification Number (AIN) Management System – *Neil Hammerschmidt, USDA, APHIS, Veterinary Services*
- Animal Trace Processing System (ATPS) – *Orlando Baca, USDA, APHIS, VS, CEAH*
- Veterinary Services Process Streamlining (VSPS) – *Orlando Baca, USDA, APHIS, VS, CEAH*
- Premises Registration & Exception Processing, Why is it Important? – *Dr. Fred Bourgeois, USDA, APHIS, Veterinary Services*

12:00 p.m. - 1:00 p.m.

Lunch Break

1:00 p.m. - 5:00 p.m.

Concurrent Technology Seminars

[PERSHING EAST/WEST] and [PERSHING NORTH]

*Moderators: Tim Niedecken, eMerge Interactive and David Nolan, Cargill Pork*  
Session Summary: Each of the two sessions will allow attendees to hear about the latest in animal identification and data services technologies directly from the companies providing these products and services.

- **[PERSHING EAST/WEST]**
  - 1:00 – 1:15 **Opening Remarks and Introduction**
  - 1:15 – 1:30 **Wisconsin Livestock Identification Consortium**  
WLIC Premises Registration & Animal Identification: Results and Future Efforts
  - 1:30 – 1:45 **Ketchum Manufacturing, Inc.**  
Birth-to-Pork Identification and Traceability
  - 1:45 – 2:00 **Dalton EID Systems, Ltd.**  
Effective Movement Recording for “Real Time Traceability”
  - 2:00 – 2:30 **Micro Beef Technologies & Micro Dairy Logic, Ltd.**  
R.O.I – A Systems Approach to Animal ID
  - 2:30 – 2:45 **Y-TEX Corporation**  
Y-TEX RFID Update
  - 2:45 – 3:15 **iSavent Corporation**  
The Future of Animal Identification and Tracking
  - 3:15 – 3:30 **Optibrand Ltd., LLC**  
Optibrand Secure Source Verification Solutions
  - 3:30 – 4:00 **Allflex USA, Inc.**  
Technology at the Speed of Commerce
  - 4:00 – 4:15 **Animal-ID**  
Livestock Management in the Real World
  - 4:15 – 4:45 **Cattle-Traq, LLC**  
New Technology, Where do we go from here?
  - 4:45 – 5:00 **Boontech International**  
ISO Readers for the Livestock Industry
  - 5:00 – 5:15 **Snitily Carr**  
No title.
- **[PERSHING NORTH]**
  - 1:00 – 1:15 **Opening Remarks and Introduction**
  - 1:15 – 1:45 **Tri-Merit/Global Animal Management, Inc.**  
Meeting Compliance and Value-Added Information Needs for all Stakeholders
  - 1:45 – 2:00 **Tru-Test, Inc.**  
Livestock Scale Management Systems
  - 2:00 – 2:15 **HerdStar, LLC**  
Cow 54, Where are you? Using UHF RFID Technology for Improved Cattle Tracking
  - 2:15 – 2:45 **Farnam Companies**  
Farnam’s Livestock Tracking Systems
  - 2:45 – 3:00 **GlobalVetLink. LC**  
GlobalVetLink: Tracking Animal Movement Nationwide
  - 3:00 – 3:15 **AgInfoLink USA, Inc.**  
Traceability Starts Here
  - 3:15 – 3:30 **EIDAP, Inc.**  
RFID Tags and Handheld Readers
  - 3:30 – 3:45 **I.D.ology**  
Readers, Tags & Wire-Free to the Internet
  - 3:45 – 4:00 **MetaFarms, Inc.**  
Tracking Movements and Shipments in Pork Operations
  - 4:00 – 4:15 **eMerge Interactive**  
CattleLog Overview
  - 4:15 – 4:30 **Reburn-Julia Associates, LLC**

- Michigan's Success in Mandatory ID Implementation
- **4:30 – 5:00 CattleNetwork**  
CattleNetwork: Connecting the Beef Industry Worldwide
- **5:00 – 5:15 Bloodhound Animal Identification System**  
No title.

6:00 p.m. - 9:00 p.m.

**Exhibit Hall Open**

[CENTURY A & B]

6:00 p.m. - 9:00 p.m.

**Reception in Exhibit Hall**

[CENTURY A & B]

**WEDNESDAY, AUGUST 23**

7:00 a.m. - 5:00 p.m.

**Registration**

[WESTPORT]

7:00 a.m. – 8:00 p.m.

**Exhibit Hall Open**

[CENTURY A & B]

7:00 a.m. – 8:00 a.m.

**Continental Breakfast in Exhibit Hall**

[CENTURY A & B]

8:00 a.m. - 9:00 a.m.

**Opening General Session – Keynote Speaker**

[CENTURY C]

*Moderator: Robert Fourdraine, Wisconsin Livestock Identification Consortium, Chair*

Session Summary: This session is highlighted by USDA Secretary of Agriculture Mike Johanns to provide the latest insights on the development of the NAIS in the USA.

- Opening Remarks and Introduction – *Scott Stuart, NIAA Chairman of the Board*
- National Animal ID System – *U.S. Agriculture Secretary Mike Johanns*

9:00 a.m. – 10:00 a.m.

**General Session II – USDA Presentations**

[CENTURY C]

*Moderator: Robert Fourdraine, Wisconsin Livestock Identification Consortium, Chair*

Session Summary: This session is dedicated to providing the audience with the latest achievement of the USDA in regards to implementation of the NAIS.

- Accomplishments to Date – *Dr. John Clifford, USDA, APHIS, Veterinary Services*
- Overview/Implementation of Animal Trace Processing System (ATPS) – *Orlando Baca, USDA, APHIS, VS, CEAH*
- Pilot Project Report – *Dr. Dave Morris, USDA, APHIS, VS, CEAH*

10:00 a.m. – 10:30 a.m.

**Refreshment Break in Exhibit Hall**

[CENTURY A & B]

10:30 a.m. - 12:00 p.m.

**General Session III – State Presentations**

[CENTURY C]

*Moderator: Glenn Smith, AgInfoLink USA, Inc.*

Session Summary: Successful animal disease surveillance and tracking requires a true partnership between industry, producers, and federal, state and tribal leadership. Some states have adopted legislation or regulation that protects information confidentiality and implements components of the NAIS. This session will explore efforts by several states to address state authorizing legislation for voluntary or mandatory programs, as well as protecting confidentiality of information.

- State Legislation to Implement National Animal Identification System (NAIS) – *Greg Ibach, Nebraska Department of Agriculture*
- Legal Authority, Freedom of Information Act (FOIA) – *Dr. George Teagarden, Kansas Animal Health Department*
- Experiences with Premises Registration, a state perspective – *Dr. Jennifer Greiner, Indiana State Board of Animal Health*

12:00 p.m. – 1:30 p.m.  
1:30 p.m. – 3:00 p.m.

### Lunch Break

### General Session IV – Benefits and Concerns About the NAIS

[CENTURY C]

*Moderator: Steve Kay, Cattle Buyers Weekly*

Session Summary: The purpose of this session is to create a forum for honest discussion regarding implementation of the NAIS. Panel members will be selected to represent a balance of opinions from those who are advocates, to those who are opposed.

- Panel Discussion
  - Representing State Veterinarians and Animal Health - *Dr. Sam D. Holland, South Dakota Animal Industry Board*
  - Representing Cow/Calf Producers - *Leo McDonnell, R-CALF USA*
  - Representing the Livestock Markets - *Nancy Robinson, Livestock Marketing Association*
  - Representing the U.S. Meat Industry - *Dr. Gary Smith, Colorado State University*
  - Representing Livestock Owners' Concerns Regarding NAIS - *Mary Zaroni, Farm for Life*

3:00 p.m. – 3:30 p.m.

### Refreshment Break in Exhibit Hall

[CENTURY A & B]

3:30 p.m. - 5:00 p.m.

### General Session V – Effective Communications on NAIS

[CENTURY C]

*Moderator: Kelli Ludlum, American Farm Bureau Federation*

Session Summary: Education and outreach opportunities are key to a successful national animal identification effort. Communication strategies are being developed both to share information with NAIS participants and to gather feedback that can enhance participation. This session will examine ways that effective communication can maximize the benefits of the NAIS for producers, animal health officials, and others involved in all segments of the livestock industry.

- USDA Communications Plan – *Dore Mobley, USDA, APHIS, Legislative and Public Affairs*
- 4-H and Youth Projects – *Dr. Clint Rusk, Purdue University*
- Panel Discussion
  - *Wes Ishmael, Contributing Editor for BEEF Magazine*
  - *Tom Brand, KFEQ Radio*

6:00 p.m. - 8:00 p.m.

### Reception in Exhibit Hall

[CENTURY A & B]

## THURSDAY, AUGUST 24

7:00 a.m.

### Continental Breakfast

[OUTSIDE CENTURY C]

7:00 a.m. – 10:00 a.m.

### Registration

[WESTPORT]

8:00 a.m. – 12:00 p.m.

### Exhibitor Teardown

[CENTURY A & B]

8:00 a.m. - 11:30 a.m.

### General Session VI - Mainstream Animal ID Solutions and Practical Applications

[CENTURY C]

*Moderator: Jim Clement, North Dakota Board of Animal Health*

Session Summary: The focus of this session is to showcase "street tested" technology and implementation solutions that may impact animal agriculture. Attendees will receive an overview of technologies and solutions being developed that can address various implementation challenges and components of the NAIS.

- Purebred Perspective - *Mark Akin, Circle A Ranches*
- Feedlot Perspective - *Dan Dorn, Decatur County Feedyard*
- Swine Industry Perspective - *Dr. David Nolan, Cargill Pork*

- Dairy Manufacturing Perspective - *Mike Piche, DairyMasters, Inc.*
- Data Management Perspective - *Dr. Kris Ringwall, North Dakota State University*
- Packer/Meat Perspective - *Dr. Gary Smith, Colorado State University*
- Market Perspective - *Jim Warren, 101 Livestock Systems*

11:30 a.m. - 12:30 p.m.

**Closing General Session - Bringing it All Together**

[CENTURY C]

*Moderator: Glenn Fischer, Allflex USA, Inc.*

Session Summary: This session will provide a review of the past two days and a perspective from industry and animal health officials on how to effectively proceed in a cooperative effort that includes all stakeholders.

- Industry Perspective – *Scott Stuart, NIAA Chairman of the Board*
- Animal Health Officials Perspective – *Dr. Bret Marsh, United States Animal Health Association*

Register online at [www.animalagriculture.org](http://www.animalagriculture.org)

Brought to you by...

