National Institute of Animal Agriculture
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Des Moines, IA
Cattle Traceability Pilot Project

Texas Cattle Feeders Assn.
Texas & Southwestern Cattle Raisers Assn.
Texas Animal Health Commission
Kentucky Beef Network
Florida Cattlemen’s Assn.
Cargill / Tyson / JBS / National
IMI Global
Tag Manufacturers
Cattle Traceability Pilot Project

20,910 Head enrolled in the Pilot

135 Different groups of pilot cattle

70 Different farms/ranches of origin

7 Cattle originating from various states
Cattle Traceability Pilot Project

Disease Traceability

• EID tag number / Date
• Tagged at origin or next site
• Each movement recorded
  • Prem ID / Physical address / GPS coordinates
  • Owner name, address, phone number, email
• Animal I.D. available upon request by AHO
• 840 and 900 series tags
• Low & Ultra-high frequency tags
  • UHF back tags for speed of commerce test
Value Added – Differentiating with Data

• $5/hd incentive from participating feedyards
  • Paid when data is entered
• Additional value negotiated by seller & buyer
• Data sharing through all beef industry segments
Cattle Traceability Pilot Project

Value Added – Differentiating with Data

- Cow / calf & stocker info includes:
  - EID number*
  - Farm or ranch of origin*
  - Sex & breed*
  - DOB, pasture type, supplemental feed*
  - Animal health & productivity products, dates*
  - BQA program info*
  - Weaning weight
  - Shipping date and pay weight

*required for $5 per head feedyard incentive
Value Added – Differentiating with Data

• Feeder info includes:
  • EID number
  • Origin / farm, ranch or backgrounder
  • Animal health & performance products, dates
  • BQA program info
  • Shipping date and pay weight
  • Feedyard performance
    • ADG, F/G conversion
    • BQA program info
Value Added – Differentiating with Data

- Packer info includes:
  - EID number
  - Origin / feedyard
  - Receiving date
  - Quality grade
  - Yield grade
  - Hot carcass weight

Tag number retired
Cattle Traceability Pilot Project

Traceability Cattle Enrollment

• Flexible enrollment options for producers at all levels
  • Excel Enrollment Forms for each segment
  • Exporting data from an existing software as a CSV or Excel file
  • Using a web-based portal with custom account settings for each segment

1. Download the Disease Traceability Pilot enrollment form below.
2. Already have your own system for capturing data related to your cattle?
3. Traceability Pilot Web-based Portal

www.traceabilitypilot.com
Cattle Traceability Pilot Project

Web-Based Portal – www.traceabilitypilot.com

Simplified data entry for each segment of the supply chain
Cattle Traceability Pilot Project

Web-Based Portal – www.traceabilitypilot.com

Dashboard view acts as the “control center” for number of animals, treatment events and movement events.
THANKS

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