

2021 ANNUAL INVESTMENT RECOGNITION

	PLATINUM \$15,000 & higher	GOLD \$7,500 - 14,999	SILVER \$5,000 - 7,499	BRONZE \$2,500 - 4,999	SUPPORTER \$1,250 - 2,499
Premier recognition at all NIAA events	X				
Recognized as a sponsor of a Council or Keynote Presentation*	X	X			
Host of an NIAA <i>Conversations & Cocktails</i> Event**	X	X			
NIAA Event Meal Host	X	X			
NIAA newsletter banner recognition	X	X			
AnimalAgriculture.org banner recognition	X	X	X		
One-year NIAA membership	X	X	X	X	
Inserts in attendee packets at NIAA events	Up to five (5) pieces of literature and a promotional item	Up to three (3) pieces of literature and a promotional item	Up to two (2) pieces of literature	One (1) piece of literature	
Complimentary Registrations:					
Virtual events***	24	12	8	4	2
In-person events***	10	8	6	4	2
Recognition in NIAA event programs	X	X	X	X	X
AnimalAgriculture.org listing	X	X	X	X	X

NIAA recognizes that 2021 will be a transitional year with many events taking place virtually or in hybrid format. Therefore, the 2021 investment schedule has been modified to recognize this environment.

*Identification of specific Council or Keynote presentation determined with investor. Existing investors for a Council or Keynote presentation at a specific NIAA event are given first right of refusal.

**Hosts of NIAA *Conversations & Cocktails* events work with NIAA leaders to establish topics of conversation and as the host, share information about their organization and welcome guests to the event.

*** Registrations are provided for each event. Please note the difference for in-person and virtual event.

Contact J.J. Jones at jj.jones@animalagriculture.org to become a sponsor today.