

## 2022 ANNUAL INVESTMENT RECOGNITION

	<b>PLATINUM</b> \$15,000 & higher	<b>GOLD</b> \$7,500 - 14,999	<b>SILVER</b> \$5,000 - 7,499	<b>BRONZE</b> \$2,500 - 4,999	<b>SUPPORTER</b> \$1,250 - 2,499
Premier recognition at all NIAA events	<b>X</b>				
Recognized as a sponsor of a Council or Keynote Presentation*	<b>X</b>	<b>X</b>			
Host of an NIAA <i>Conversations &amp; Cocktails</i> Event**	<b>X</b>	<b>X</b>			
NIAA Event Meal Host	<b>X</b>	<b>X</b>			
NIAA newsletter banner recognition	<b>X</b>	<b>X</b>			
AnimalAgriculture.org banner recognition	<b>X</b>	<b>X</b>	<b>X</b>		
One-year NIAA membership	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	
Inserts in attendee packets at NIAA events	Up to five (5) pieces of literature and a promotional item	Up to three (3) pieces of literature and a promotional item	Up to two (2) pieces of literature	One (1) piece of literature	
Complimentary Registrations:					
Virtual events***	<b>24</b>	<b>12</b>	<b>8</b>	<b>4</b>	<b>2</b>
In-person events***	<b>10</b>	<b>8</b>	<b>6</b>	<b>4</b>	<b>2</b>
Recognition in NIAA event programs	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
AnimalAgriculture.org listing	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	

\*Identification of specific Council or Keynote presentation determined with investor. Existing investors for a Council or Keynote presentation at a specific NIAA event are given first right of refusal.

\*\*Hosts of NIAA *Conversations & Cocktails* events work with NIAA leaders to establish topics of conversation and as the host, share information about their organization and welcome guests to the event.

\*\*\* Registrations are provided for each event. Please note the difference for in-person and virtual event.

Contact J.J. Jones at [jj.jones@animalagriculture.org](mailto:jj.jones@animalagriculture.org) to become a sponsor today.