

## 2023 ANNUAL INVESTMENT RECOGNITION

	PLATINUM \$15,000 & more	<b>GOLD</b> \$7,500 – \$14,999	<b>SILVER</b> \$5,000 - \$7,499	<b>BRONZE</b> \$2,500 – \$4,999	<b>SUPPORTER</b> \$1,250 – \$2,400
Premier recognition at all NIAA events	х				
Leadership program registration for selected leader	х				
Recognized as a sponsor of a Council or keynote presentation*	х	Х			
Host NIAA  Conversations &  Cocktails or meal  event**	х	Х			
NIAA newsletter banner recognition	х	х			
Booth or tabletop display at events	х	х			
Inserts in attendee packets at NIAA events	Up to five (5) pieces of literature and a promotional item	Up to three (3) pieces of literature and a promotional item	Up to two (2) pieces of literature	One (1) piece of literature	
One-year NIAA membership	х	х	х	х	
Complimentary event registrations	8	6	4	2	1
Recognition in NIAA event programs	х	х	х	х	х
AnimalAgriculture.org listing	х	х	х	х	х

<sup>\*</sup>Identification of specific Council or keynote presentation determined with investor. Existing investors for a Council or keynote presentation at a specific NIAA event are given first right of refusal.

Contact J.J. Jones at <u>ji.jones@animalagriculture.org</u> to become a sponsor today.

<sup>\*\*</sup> Hosts of NIAA Conversations & Cocktails or meal events work with NIAA staff to establish topics of conversation and as the host, share information about their organization and welcome guests to the event